

WIN THIS  
VIDEO  
GAME!

STAR WARS • BATMAN BEGINS

PAGE  
6



IND

®

# MAD



IN THIS ISSUE:

# REVENGE OF THE SITH

PLUS:

**STUPID QUESTIONS  
FOR TV'S 24**

**A MAD LOOK AT  
ROBOTS**

UNITED STATES

#454 JUNE 2005 \$3.99 CHEAP!



# The Power To Win The Fight Against Acne Without A Prescription



Introducing Stri-Dex Power Pads. The first pads with **Benzoyl Peroxide** you can get **Without A Prescription**.



Only Stri-Dex Power Pads give you the proven acne-fighting power of benzoyl peroxide in a non-prescription pad. It's a super-effective treatment that penetrates deep into pores and kills acne-causing bacteria over your entire face. Prescription Power—without the prescription.

EXPECT MORE®  
**X** STRIDEX®



# MAD

JUNE 2005

NUMBER 454

## DEPARTMENTS

43



Whoever said  
"absence makes the  
heart grow fonder"  
obviously never  
cut class!



FRONT COVER ARTIST:  
MARK FREDRICKSON

12



**LETTERS AND TOMATOES DEPARTMENT:**  
Random Samplings of Reader Mail.....

2

**RANDOM ACTS OF MINDLESS DEPARTMENT:**  
The Fundalini Pages.....

8

**STAR BORE DEPARTMENT:**  
A Day in the Life of George Lucas.....

12

**JOKE AND DAGGER DEPARTMENT:**  
Spy Vs. Spy.....

16

**A PAIN IN THE ASSASSIN DEPARTMENT:**  
Pet Peeves of Mafia Hitmen.....

18

**KIEFER MADNESS DEPARTMENT:**  
MAD's Pesky Questions for the Cast of 24.....

22

**GEORGE W. BUSH LEAGUE DEPARTMENT:**  
Once Baseball Comes to Washington D.C.....

24

**RALL'S WELL THAT ENDS WELL DEPARTMENT:**  
7 Periods Closer to Death.....

26

**ANGSTER'S PARADISE DEPARTMENT:**  
Monroe and...Star Wars.....

31

**PRINTS UNCHARMING DEPARTMENT:**  
Disposable Camera Prom Photos that Didn't Make the Album.....

36

**HANGING NEW WALLPAPER DEPARTMENT:**  
Trading Spaces at the Vatican.....

38

**SEE YOU VADER DEPARTMENT:**  
MAD's Star Wars Outtakes: Sith Happens.....

40

**THE PSYCHIC PLOTLINE DEPARTMENT:**  
"Tedium" (A MAD TV Satire).....

43

**COME TO THE DARK SNIDE DEPARTMENT:**  
What Caused Anakin Skywalker to Become Darth Vader?.....

48

**SERGE-IN GENERAL DEPARTMENT:**  
A MAD Look at Robots.....

50

**A MOVIE FRANCHISE ON THE WAYNE DEPARTMENT:**  
MAD's Batman Begins Outtakes...Begin.....

54

**MARGINAL THINKING DEPARTMENT:**  
"Drawn Out Dramas".....

Various Places  
Around the Magazine

8



18



16



MAD (ISSN 0024 9319) is published monthly by E.C. Publications, Inc., 1700 Broadway, New York, N.Y. 10019. Periodicals postage paid at New York, N.Y. and at additional mailing offices. Subscription in U.S.A.: 12 issues \$24.00 or 24 issues \$45.00 or 36 issues \$60.00. Outside U.S.A. (including Canada): 12 issues \$30.00 or 24 issues \$57.00 or 36 issues \$78.00. (Canadian price has GST tax included.) Entire contents © copyright 2005 by E.C. Publications, Inc. Allow 10 weeks for change of address to become effective, and include mailing label when making change of address or inquiring about your subscription. POSTMASTER: send address change to MAD, P.O. Box 52345 Boulder, CO 80322-2345. The Publisher and Editors will not be responsible for unsolicited manuscripts, and request all manuscripts be accompanied by a stamped self-addressed return envelope. The names of characters used in all MAD fiction and semi-fiction are fictitious. A similarity without similar purpose to a living person is a coincidence.

Printed in U.S.A.



## CRAZY IN LOVE

In your "Dating Tips for the Mentally Unstable" in MAD #451, I noticed that in each scenario, the unstable person was male! If you don't think there are mentally unstable females, I can tell you about some of the women I've dated (including my ex-wife) that will convince you otherwise!

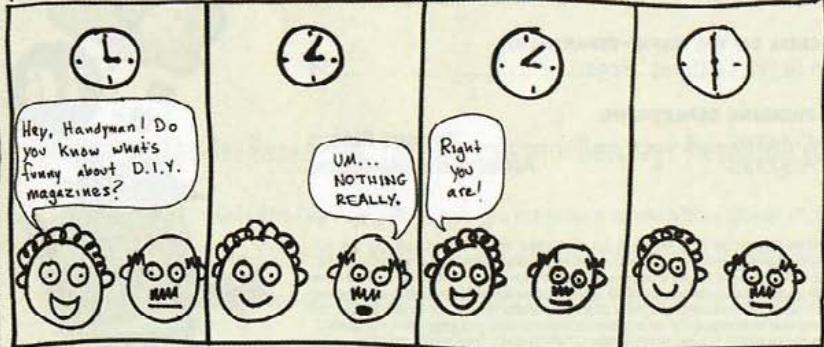
Bill Kohl, Omaha, NE

Old King Kohl — Tough break on the dating scene! We really feel for you. But here's a sure-fire way to tell whether a girl is crazy: if you ask her out and she says yes, then she's obviously Nutters O'Butters! Good luck and we'll see ya on match.com! —Ed.

## Make A Dumb Wish Foundation™

As a reader of MAD for over nine years, I have read countless *Make A Dumb Wish Foundation™* letters where contestants send in their slop of egotistical blabber and request things that would force God himself to cringe and turn a hateful eye. Not once did I ever feel obligated to ask anything for myself. In fact, I felt ashamed for even pondering the notion of wanting something from the already giving and nurturing MAD writers. Even though I have been satisfied and filled with laughter for nearly a decade, I dare do the dirty deed. Will the *Make A Dumb Wish Foundation™* grant me my dumb wish?

## THE ADVENTURES OF HANDYMAN & FIXER-UPPER



Please note, however, that we retain all publishing rights and this strip can only appear in the pages of MAD. Enjoy and thanks for writing the *Make A Dumb Wish Foundation™*!

## JAILHOUSE SCHLOCK

Right now I'm in a juvenile corrections facility. I read your magazines all the time. My mom brings one every month. I was wondering who makes up all the jokes and funny stories?

Phillip Gomes, Cranston, RI

Dr. Phil — Funny you should ask that, considering where you're writing from! Most of our writers and artists were actually recruited right from the penal system! We first discovered John Caldwell through the extensive tattoo work he had done on Art Director Sam Viviano when they were cell mates at Rikers Island. And Desmond Devlin was hired (after a daring escape) because of the hundreds of hilarious death threats he wrote to Editor John Ficarra. We're a little concerned though. Al Jaffee's been missing deadlines because of his upcoming arson trial. Do you have any ideas for a Fold-In? —Ed.

I am starting a local DIYzine in Houston with some fellow writers and we need some help! It is near completion with news, satires, editorials and music reviews. Now all we need is a comic strip. I would greatly appreciate a short original comic strip from any writer or maybe even a unique piece of artistic humor from your janitor!

Ryan Brodie, Houston, TX

Rye bread — As you know, the goal of the *Make A Dumb Wish Foundation™* is to grant the dumb wishes of our fans. So we are happy to report that we are making your dumb wish come true. We are honored that you asked us to contribute to your DIY magazine. Below is a little strip we like to call "The Adventures of Handyman and Fixer-upper." We hope it brings a little class to your 'zinel! —Ed.

## CRAPPY DAYS ARE HERE AGAIN

I've been reading your magazine since I was a kid. I just wanted to let you know that I think it's really funny. Not a very original compliment, I know. But seriously, sometimes when I'm having a really crappy day, MAD makes me laugh. You rock!

Russ Peplinski, Ontario, Canada

P.S. Could you please let me know how William M. Gaines died?

Rusty — Let us take a moment to describe our day today. It was magical! We flew a kite in the park, played with some Welsh Corgi puppies at the pet store, got soft-serve chocolate ice cream (In a waffle cone!) then came to the office to answer some reader mail. And that's when the day took a turn for the worse. You wanna talk about crappy days, Rusty? A crappy day is when you're having a really great day and then some "fan" reminds you that your dear friend is dead. Thanks for your letter and we hope you're having a great day! —Ed.

## The Big Easel

Whoever said two heads are better than one never saw this disturbing and terrifying MAD-themed snowman sent in by Michael Wimsatt of Floyds Knobs, IN. All we can say is thank God spring is coming!



# Home



# FIRST. BEST. ALWAYS.

# MAGIC

The Gathering

# Away



**DCI**  
points



**FNM**  
fridaynightmagic

**MAGIC**  
**ARENA**  
LEAGUE

Why stay at home when you can head down to your local game store and play in the **Magic: The Gathering® Arena™ League**? You'll have a good shot at scoring 1 of 3 exclusive premium cards, plus you'll get to meet and beat new players. And try weekly **Friday Night Magic™** tournaments, where you can take home exclusive premium cards and valuable **DCI™** points.

Two great events – all at a store near you.

[www.wizards.com/tournaments](http://www.wizards.com/tournaments)

**DCI**





# BIG BERNIE

You may recall back in issue #451 the sad, sad tale of Bernie Amero of Gloucester, MA, whose local store (spookily named The Willow Rest) stopped carrying MAD. After bugging them to start again, he gave up and just got a subscription...at which point the store caved in to his pitiful begging and decided to start carrying MAD again. Now this poor schmuck is stuck with two issues a month and he's looking to dump one of them. So, we asked readers to tell us why they deserve this questionable prize. The responses poured in and we proudly give you their pathetic pleas! Oh, and by the way Bernie, we hope you will write and tell us your verdict!

I deserve the subscription because I actually cry during Halo videogames. I was in tears when Cortana was left behind...and when Halo was destroyed the first time. So, I need that subscription because you guys are the only things that make me laugh after the death of the prophets! Ohhhh — it's so sad.

Alex Landreville, Edina, MN

## PUTTING SHAME IN YOUR GAMES

MAD reader/Games magazine fan (and shut-in) David Hegner of Newton, NJ, brought to our attention that a puzzle in the April, 2005 issue featured a MAD-related entry. For your pleasure and our bragging rights, we happily reprint (without permission), the puzzle and the clue. By the way, Dave, if you subscribed to MAD, Games AND Guns & Ammo, you'd pretty much have the trifecta that makes up most serial killers' reading lists! —Ed.

### Double Cross

By Michael Ashley

Answer the clues on the numbered dashes, one letter per dash. Then transfer the letters on the dashes to the corresponding numbered squares in the puzzle grid to reveal a revolution-leading figure who is right. (Black squares represent dots.) When you're done, read down the list of answers; their initial letters will spell the author's name and the source of the original puzzle.

**A. Holder of the 10th Amendment** (10) **B. Name of the Caribbean island** (11) **C. Name of the 1940s movie** (11) **D. Name of the 1940s movie** (11) **E. Name of the 1940s movie** (11)

**F. Name of the 1940s movie** (11) **G. Name of the 1940s movie** (11) **H. Name of the 1940s movie** (11) **I. Name of the 1940s movie** (11) **J. Name of the 1940s movie** (11) **K. Name of the 1940s movie** (11) **L. Name of the 1940s movie** (11) **M. Name of the 1940s movie** (11) **N. Name of the 1940s movie** (11) **O. Name of the 1940s movie** (11) **P. Name of the 1940s movie** (11) **Q. Name of the 1940s movie** (11) **R. Name of the 1940s movie** (11) **S. Name of the 1940s movie** (11) **T. Name of the 1940s movie** (11) **U. Name of the 1940s movie** (11) **V. Name of the 1940s movie** (11) **W. Name of the 1940s movie** (11) **X. Name of the 1940s movie** (11) **Y. Name of the 1940s movie** (11) **Z. Name of the 1940s movie** (11)

**M. Catchquestion coined by the Usual Gang of Idiots: 3 wds.** 35 191 2 130 59 118 7 189  
116 101 26

**A. Member of the World Wide Web** 31 143 85 48 65 145 81  
**B. Daily newspaper** 76 182 73 105 56 128 103 25 122  
**C. Horse breed developed by the Celts** 46 181 103 105 124 123 175 11  
**D. Grating legend** 122 89 94 52 111 102 50 8  
**E. Gothic aviation of Russia** 108 108 107 72 148  
**F. Beginning to** 106 123 12 116 101 105 82 12 114 98  
**G. Daily newspaper** 31 143 85 48 65 145 81  
**H. Name of the 1940s movie** 76 182 73 105 56 128 103 25 122  
**I. Charming stretch** 39 184 101 52 91 105 111 111  
**J. "Hypnotic fast"** 51 142 91 116 101 25 111 111  
**K. Name of the 1940s movie** 47 144 91 116 101 111 111

I really need Bernie "Mr. Moneybags" Amero's extra MAD for my sanity. I work for the Federal Government. We have a fellow worker who would buy magazines and bring them in for everybody to read. Except myself because I am a purist and only read MAD. The other skinflints in my shop are so tight they would even remind him when magazines hit the stores so he would not forget to buy them. The guy has moved on to another shop. If I had an extra MAD, I could bring it to work and possibly alleviate the mind-destroying, relentless whining I must listen to about there being nothing new to read!

Stephen Spangler, Macy, IN

I want Bernie's extra copy. I've read MAD for years and I even had the board game. We used to play it for hours and when we eventually lost pieces we replaced them with other things. We had a car from the "Life" game, a "Monopoly" piece and a chess piece. But I digress! I deserve it for being a loyal MAD-man!

Mike Nix, Clear Spring, MD

Some time ago I received an offer from MAD for a free year's subscription for myself, so I could send another MAD subscription to a friend. Now that friend has questioned my sanity and recommended me for an intervention. However, my idea would be for Bernie to continue purchasing MAD from The Willow Rest as that is very good for small business and get a change of address for the subscription (i.e. 1600 Pennsylvania Ave. Washington, DC)

Prudence Meyers, Ft. Myers, FL

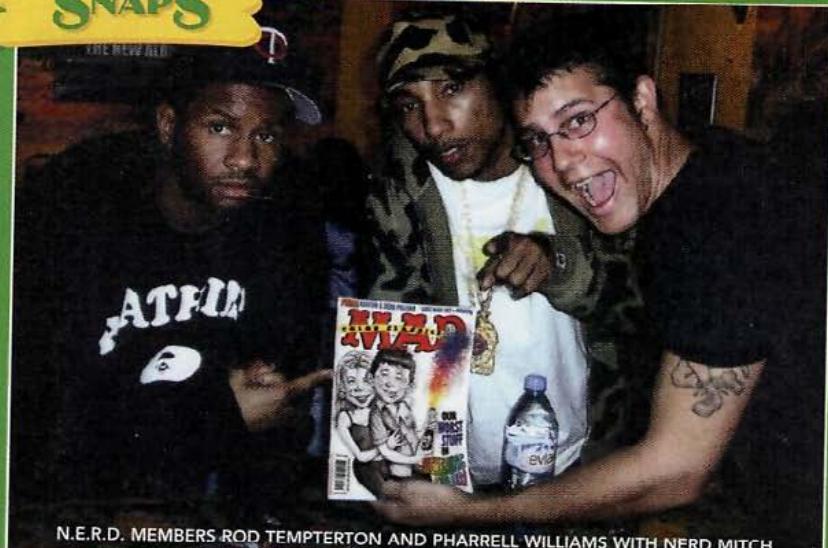
I believe I deserve his extra copy and this is why: I am a Pastor (a low-paying, high-stress job) a female Pastor (more stress), a female Pastor in a small town (our town library can't afford any magazine subscriptions, much less one to MAD) and a female Pastor in a small town in Iowa (enough said)! Please consider me for this offer of "cheap humor."

Leila Blackburn, Griswold, IA

Send your extra copy to me. I ran out of toilet paper and I've been sitting here for the past three days!

Dan Cardillo, Riverside, CT

## MAD CELEBRITY SNAPS



N.E.R.D. MEMBERS ROD TEMPTERTON AND PHARRELL WILLIAMS WITH NERD MITCH

This is a picture of Pharrell Williams and Rod Temperton from N.E.R.D. They stopped in our MexCal bar out here in Denver for a quick visit. Pharrell was more interested in the magazine than the food. The guy wouldn't give it back! In short, I am now unemployed! This poor college kid took one for the team and deserves a three-year subscription!

Mitch Williams, Denver, CO

Mitchapalooza — Getting fired was well worth it! C'mon, what would you rather have — a steady source of income or a three-year subscription to MAD? Besides, you've captured a rare sighting on film! More elusive than Bigfoot and more obscure than the Loch Ness Monster — an actual photograph of Pharrell with his shirt on! —Ed.





touching is good.

SUPER  
MARIO<sup>64</sup>  
DS

Use your touch to lead Mario and all your favorite characters into brave new worlds.

NINTENDO DS™



© 2004 Nintendo. TM. ® and the Nintendo DS logo are trademarks of Nintendo. © 2005 Nintendo. Game and Nintendo DS sold separately. [www.nintendods.com](http://www.nintendods.com)



## READER ALERT

It's the MAD editors that have to suffer as they sift through countless moronic letters every month. Yet, somehow, it is the reader that is rewarded! This month, every person who had their letter printed will receive a free copy of the Spaceballs: Collector's Edition DVD courtesy of MGM! Look for other exciting giveaways in issues ahead. By the way, for all you losers who didn't get your letters published, the Spaceballs DVD will be in stores May 3, 2005!

## HOW TO WIN A SPY VS. SPY VIDEO GAME

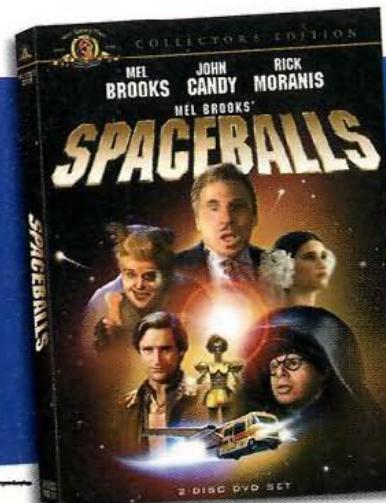
Here's your chance to win the new Spy Vs. Spy video game from Take 2 Games! To enter, on a 3x5 card, hand print your name, complete address and e-mail address (if you're among the lucky few to have one). Mail it to Spy Vs. Spy Video Game Sweepstakes c/o MAD Magazine, Dept. 454, 1700 Broadway, New York, NY 10019. NO PURCHASE NECESSARY. See official rules at [www.madmag.com](http://www.madmag.com).

P.S. This is also a chance to tell the editors what you think! Feel free to include on the card any articles you liked or disliked in this issue (this will not affect your chance of winning). From here on, the rest of this is just gibberish for you to completely ignore! Porcupine forklift. Zamboni Cleveland Caldwell potrebbe knuckles oggialdi dod pantalone hambo monkeyseach elenato constante longitude example hankonek senet hunket hangel



NEXT MONTH IN  
MAD XL #34  
ON SALE JUNE 14!

OUR CLASSIC SPOOFS OF  
**BATMAN, DUKES OF HAZZARD AND THE BAD NEWS BEARS!** OUR REAL WORLD APPLICATION AND WRITER OF THE ISSUE ANTHONY BARBIERI!



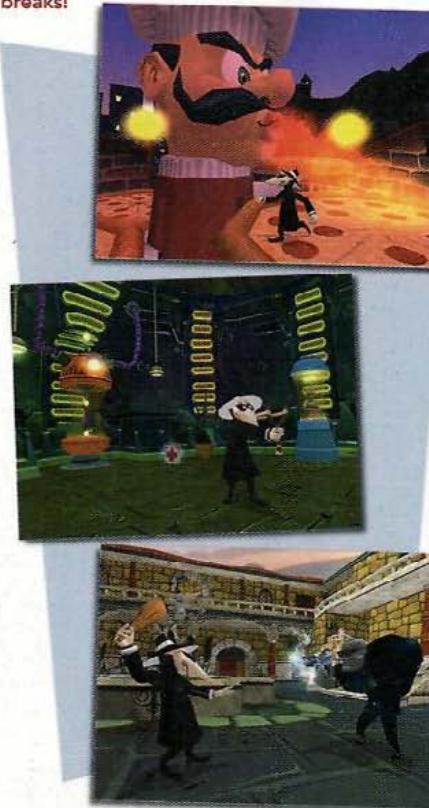
## GAMER ALERT

In honor of the release of the new Spy Vs. Spy videogame, we are offering EXCLUSIVE cheat codes in this and future issues of MAD! Fa!

Type in SPYFLIX to unlock all movies!

Type in SPYPICS to unlock concept art!

Have fun — and be sure to take bathroom breaks!



NEXT MONTH IN  
MAD #455  
ON SALE JUNE 14!

OUR HEROIC BATMAN BEGINS DOUBLE COVER!

# MAD

William M. Gaines  
founder

John Ficarra  
editor

### Editorial:

Charlie Kadau, Joe Raiola,  
Jonathan Bresman senior editors  
Amy Vozelos, Greg Leitman,  
Dave Croatto associate editors  
Nick Meglin contributing editor  
Dick DeBartolo creative consultant

### Art Department:

Sam Viviano art director

Nadina Simon associate art director

Patricia Dwyer assistant art director

Ryan Flanders, Brian Durniak,  
Doug Thomson production artists

Leonard Brenner graphics consultant

### Administration:

Paul Levitz president and publisher

David McKillips vp — associate publisher

Georg Breuer vp — design & retail product development

Richard Bruning senior vp — creative director

Patrick Caldon senior vp — finance & operations

Chris Caramalis vp — finance

Terry Cunningham vp — managing editor

Stephanie Fierman senior vp — sales & marketing

Allison Gill vp — manufacturing

Rich Johnson vp — book trade sales

Hank Kanata vp — general manager — wildstorm

Lillian Laserson senior vp — general counsel

Paula Lowitt senior vp — business & legal affairs

John Nee vp — business development

Gregory Novack senior vp — creative affairs

Cheryl Rubin senior vp — brand management

Bob Wayne vp — sales

### Contributing Artists

### And Writers

*the usual gang of idiots*

FOR ADVERTISING  
INQUIRIES ONLY.

PLEASE CALL: 212-636-5520!

### For SUBSCRIPTION Questions:

Go to the MAD website! All you need is your name and zip code to renew, change your address, give a gift subscription, check your account balance and expiration dates or to request a missing issue. Just go to [www.madmag.com](http://www.madmag.com) or call 1-800-4MAD-MAG (U.S. and Canada only) or write to P.O. Box 52345, Boulder, CO 80322-2345! Please DO NOT phone, write, fax or e-mail our New York office — we're too dumb to help you here!

VISIT OUR WEB SITE!  
[madmag.com](http://madmag.com)

### HOW TO REACH US

Please Address Correspondence To:  
MAD, Dept. 454, 1700 Broadway,  
New York, New York, 10019.  
MAD welcomes reader submissions.  
Manuscripts will not be returned or acknowledged, however, unless they are accompanied by a self-addressed, stamped envelope! MAD doesn't read faxed submissions!

Fax MAD at 212-506-4848!

touching is good.



Trick out your ride with the tip of your finger. Touch, control, customize and race the ultimate street machines.

NINTENDO  DS™



© 2005 Electronic Arts Inc. Electronic Arts, EA, EA games, EA Games logo and Need for Speed are trademarks or registered trademarks of Electronic Arts Inc. in the U.S. and/or other countries. All rights reserved. All other trademarks are the property of their respective owners. EA Games™ is an Electronic Arts™ brand. TM, ® and the Nintendo DS logo are trademarks of Nintendo. © 2005 Nintendo. Game and Nintendo DS sold separately. [www.nintendods.com](http://www.nintendods.com)

# THE FUNDALINI

## NEW JOB OPPORTUNITIES FOR LOCKED-OUT NHL PLAYERS



**BEST SELLERS**

**CUT DOWN TO SIZE**

THIS MONTH:

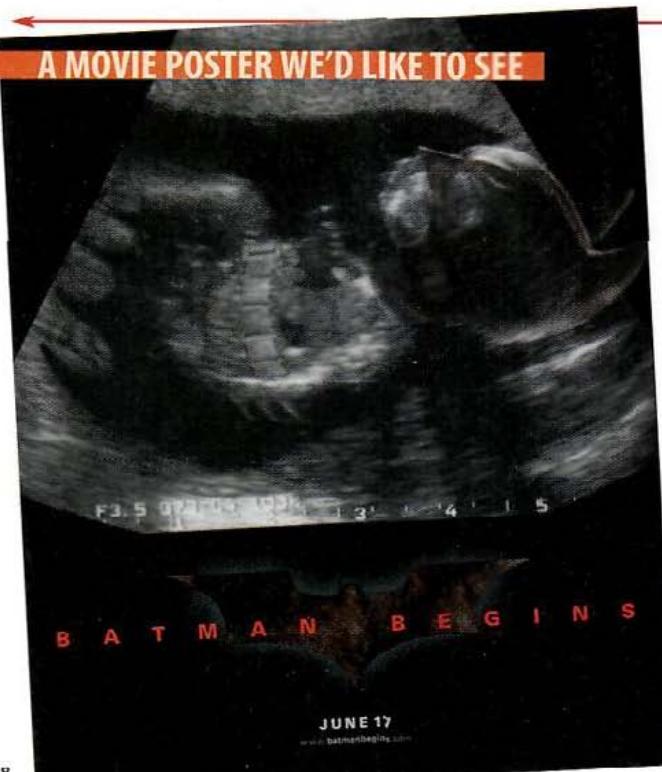
**THE 9/11 COMMISSION REPORT**

FINAL REPORT OF THE NATIONAL COMMISSION ON TERRORIST ATTACKS UPON THE UNITED STATES

AUTHORIZED EDITION

Everything — all of the intelligence — was there. Except, of course, the intelligence to use it.

## A MOVIE POSTER WE'D LIKE TO SEE



## THE FAST 5

THE APPRENTICE:  
THE MARTHA STEWART EDITION

WHAT'S SHE GOING TO SAY INSTEAD OF "YOU'RE FIRED"?



# PAGES

## WHAT PEOPLE EARN

Duncan Pester  
Sputum, Nebraska  
Assistant Pickle Festival Director  
\$19,000



Pashmina Gumbox  
Haggardstown, Montana  
Bacteria Psychic  
\$5,827



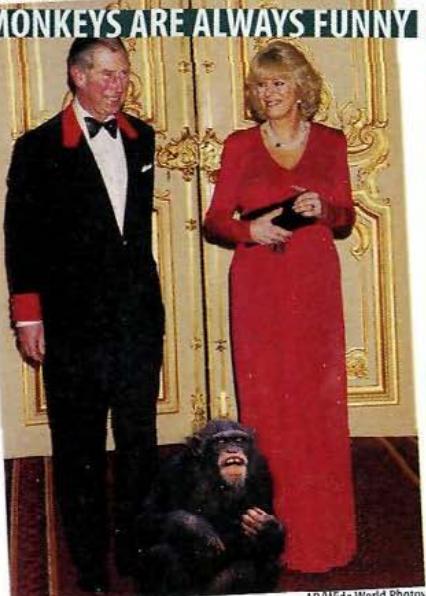
Vasquez Lombardo  
Vatican City  
Official Vatican Pilates Instructor  
1 Billion Lire (\$7,250)



Ann Coulter  
Los Angeles, California  
Mean-Spirited Right-Wing Skank  
\$2,500,000



## MONKEYS ARE ALWAYS FUNNY



AP/Wide World Photos

## Star Wars: Episode III – REVENGE OF THE SITH Opening Crawl: The Annotated Edition

Good God, y'all! What is it good for? Absolutely profit!

Hmm... "Dooku for Cocoa Puffs." How did George's licensing vipers miss making a deal on that product tie-in?

How fiendish?  
Check out this name!

What was "Hitler von Killington" too subtle? How about "Sergeant Satanstein"?

Just like this whole tired franchise.

Call us crazy, but how the hell can those who work for a "ruthless Sith Lord" be called "heroes"?

Ugh, this is starting to read like Bush's State of the Union Address. What next, will they try to link Vader to 9/11?

In a stunning move, the fiendish droid leader, General Grievous, has swept into the Republic - capital and kidnapped Chancellor Palpatine, leader of the Galactic Senate.

His plans to kidnap Letterman's son were foiled.

As the Separatist Droid Army attempts to flee the besieged capital with their valuable hostage, two Jedi Knights lead a desperate mission to rescue the captive Chancellor...

Spoiler alert:  
it's not Yaddle and Kit Fisto!

If it's such a "desperate" mission, why'd they only send two Jedi, one of whom is a nutjob with an insatiable thirst for slaughtering Sand People?

## CELEBRITY CAUSE-OF-DEATH BETTING ODDS

### This month: BEN AFFLECK

OUR TEAM OF CRACK ODDSMAKERS GIVES YOU THE LATEST VEGAS LINE ON HOW ONE OF TODAY'S BIGGEST STARS WILL MEET HIS DEMISE!

#### CAUSE OF DEATH

Whacked by Theatre Owners' Association, to prevent even the possibility of another *Gigli*.....

ODDS

2:1

Terminal embarrassment after getting bumped out of a Celebrity Poker Tournament by one of the Olsen Twins.....

5:1

Shot by current girlfriend Jennifer Garner — BEFORE he has the chance to publicly dump HER.....

8:1

Stroke from aggravation of every 3rd jerk he meets making jokes about his name and the AFLAC duck.....

12:1

Joint suicide pact with Matt Damon after realizing the only way they'd ever be mentioned at the Academy Awards again was by appearing in the "In Memoriam" segment.....

15:1



# THE FUNDALINI PAGES

## THE PUZZLE NOOK

Which of the 7 choices best completes this phrase?

### ? TY BREEDS CONTEMPT

1. FAMILIAR—
2. PUBER—
3. ANYONE OVER THIR—
4. THE REPUBLICAN PAR—
5. HOMELAND SECURI—
6. RANDY JOHNSON'S PERSONALI—
7. JURY DU—

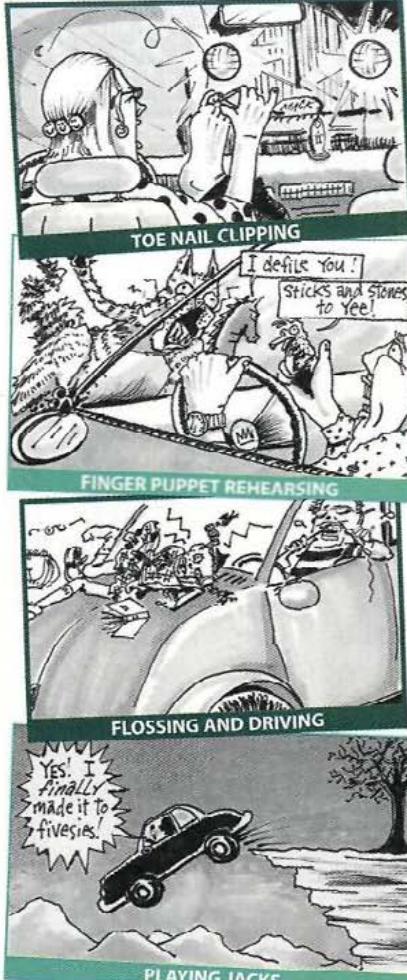
## BITTERMAN



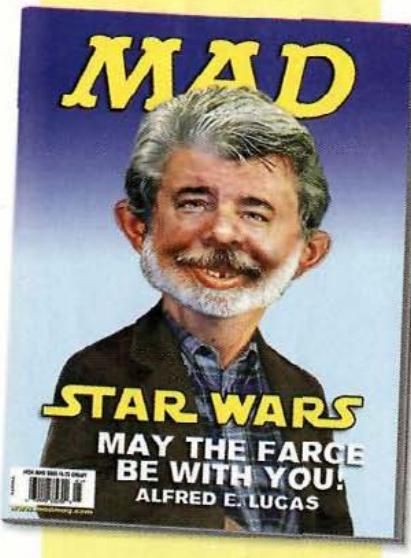
THIS MONTH'S LEAST VISITED SITES

- [IsThisInfected.com](#)
- [FunWithGolters.com](#)
- [StarJonesDentalXrays.com](#)
- [FreeScottPeterson.com](#)
- [JohnKerryin08.org](#)
- [McGwireAsASinglePixel.com](#)
- [JoyceDeWitt.com](#)
- [BestNaziCookieRecipes.gov](#)
- [GiveUsYourCreditCardNumber.com](#)
- [CatEnermas.com](#)
- [AllAboutSeltzer.com](#)
- [FreeComputerViruses.org](#)
- [GoldenGirlsGoneWild.com](#)
- [TwoHourSchoolofDentistry.edu](#)
- [CourtesyFlush.com](#)
- [TheTherapistSquirrel.net](#)
- [CondoleezzaUpSkirts.gov](#)
- [InaccurateWeather.com](#)
- [FBitunes.gov](#)
- [MadMag.com](#)

## LESSER-KNOWN CAUSES OF FATAL CAR ACCIDENTS



## The Cover We DIDN'T Use



## FRIENDS OF FUNDALINI

Teresa Burns Parkhurst  
Scott Mendenhall

Matthew A. Cohen  
Patrick Merrell

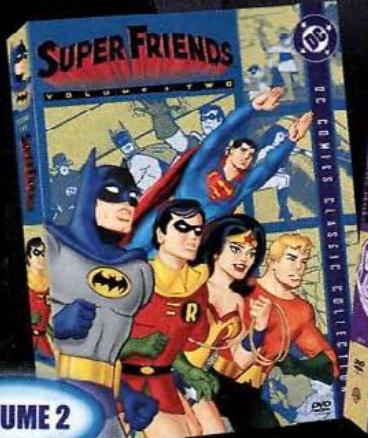
Evan Dorkin  
Eric Palma

Josh Eiserike  
Joe Raiola

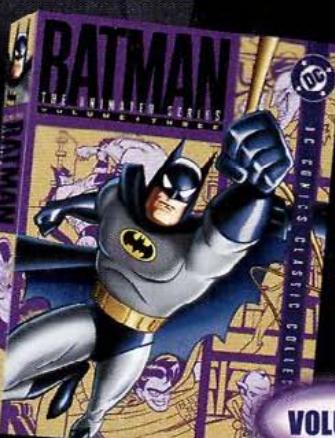
Garth Gerhart  
Mike Snider

Charlie Kadau  
Jack Syracuse

# PUMP UP YOUR COLLECTION!



VOLUME 2



VOLUME 3

## FIRST TIME ON DVD!

COLLECTIBLE ANIMATION CEL REPLICA ON EACH SET, PLUS INCREDIBLE BONUSES!

## ADD THEM TO YOUR HALL OF JUSTICE ON MAY 24.

ENTER TO WIN A VIP TRIP TO WARNER BROS. ANIMATION STUDIOS AT [WWW.DCDECODER.COM](http://WWW.DCDECODER.COM)

NO PURCHASE NECESSARY. A PURCHASE DOES NOT INCREASE YOUR CHANCES OF WINNING. Promotion ends June 30, 2005 and is open only to legal residents of the 50 United States, including D.C., who are at least 18 years of age or older at the time of entry. See official rules at [www.dccollecter.com](http://www.dccollecter.com) for information on who can play, instructions on how to play without buying the DC Comics Classic DVD Collection, prize descriptions and values, chances of winning and complete details. Sponsor: Warner Home Video, Inc. 4000 Warner Blvd., Burbank, CA 91522. Void in Puerto Rico and where prohibited.



[warnervideo.com](http://warnervideo.com)

[dccomics.com](http://dccomics.com)

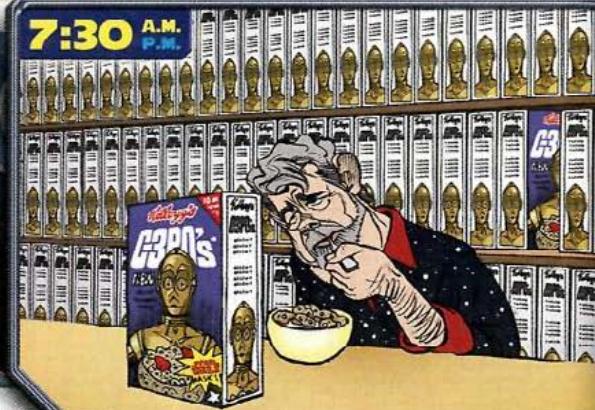
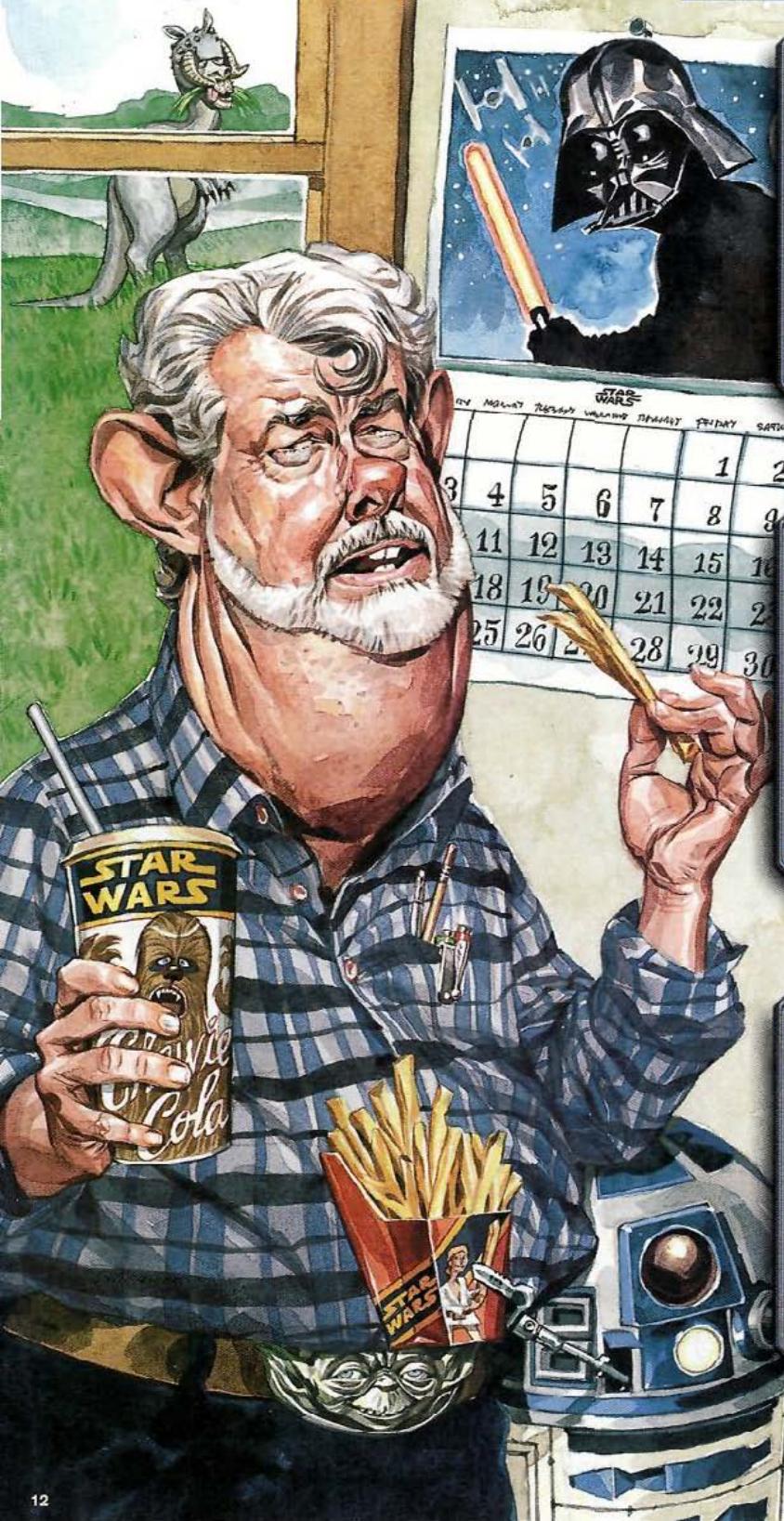
[superherosdvd.com](http://superherosdvd.com)

[classiccartoonsdvd.com](http://classiccartoonsdvd.com)

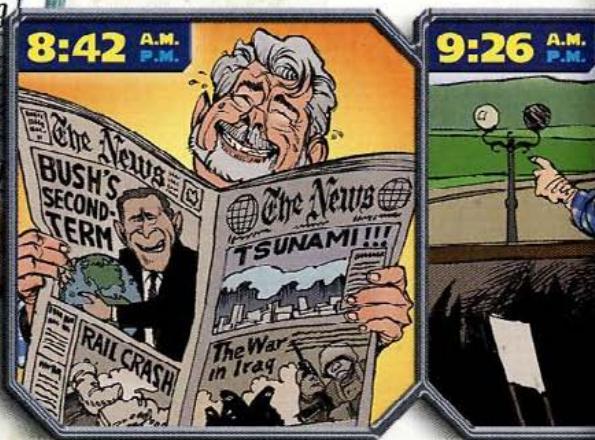


Don't let the 15-year gap between movies fool you — George Lucas is a busy, busy man! Why, between making one of the most beloved movie series of all time, ruining that series, AND trying to save that series, he's got quite a full plate! Just take a look at...

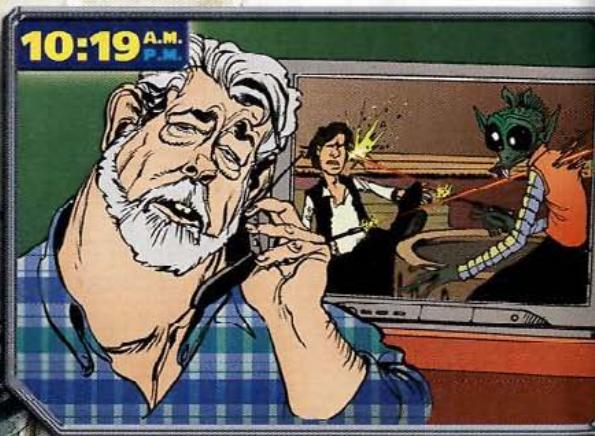
# A DAY IN THE LIFE OF



Start the day with a nice big bowl of slightly stale C-3PO's from 1984!



See what Ziggy's up to today.



Call digital imaging crew and order new footage added to cantina scene so it's now absolutely, positively clear that Greedo shot first.

# GEORGE LUCAS

7:55 A.M.  
P.M.



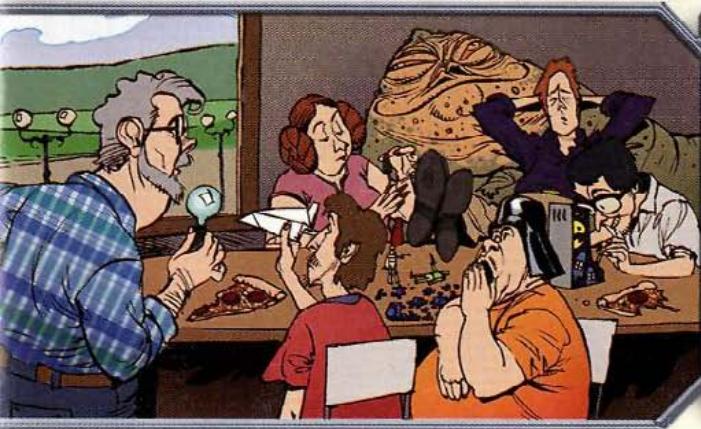
Get things moving with a nice hot cup of coffee and then head off to the bathroom to drop some rebels into the ol' sarlacc pit.

8:12 A.M.  
P.M.



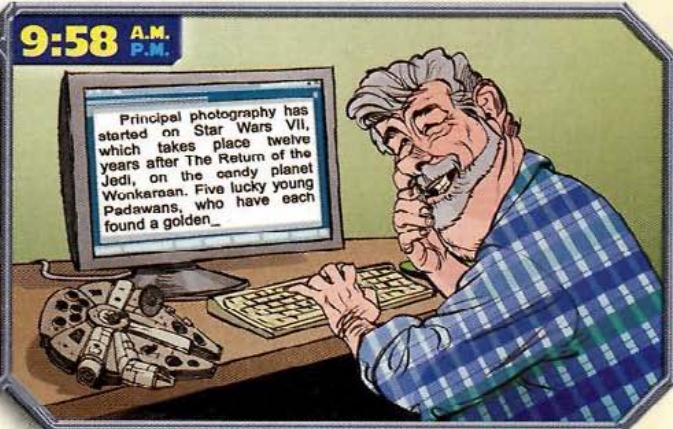
What to wear,  
what to wear?

9:58 A.M.  
P.M.



Put idle Industrial Light & Magic crew to work  
replacing that burned-out bulb on the patio.

Principal photography has started on *Star Wars VII*, which takes place twelve years after *The Return of the Jedi*, on the candy planet Wonkaaran. Five lucky young Padawans, who have each found a golden...



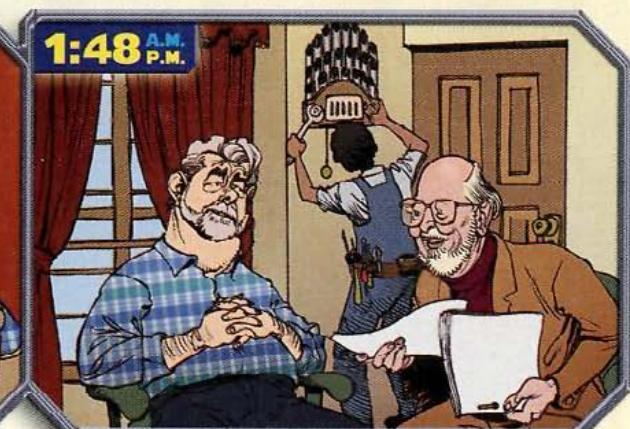
Start random, completely untrue *Star Wars* rumors on the internet, under a phony screen name, just for the hell of it.

12:00 A.M.  
P.M.



Lunch at the Bearded Directors Club.

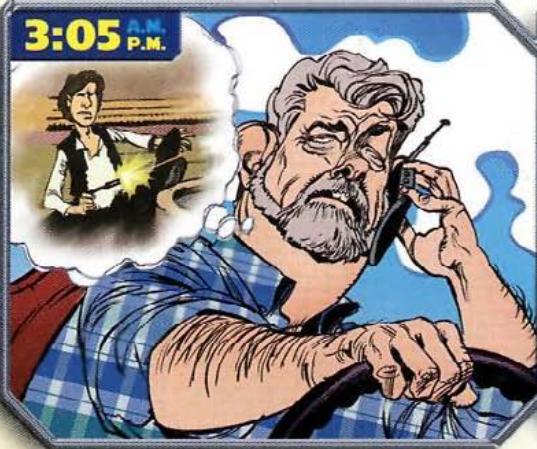
1:48 A.M.  
P.M.



Meet with John Williams to discuss composing  
score for the ranch's new doorbell.

# A DAY IN THE LIFE OF GEORGE LUCAS

3:05 A.M.  
P.M.



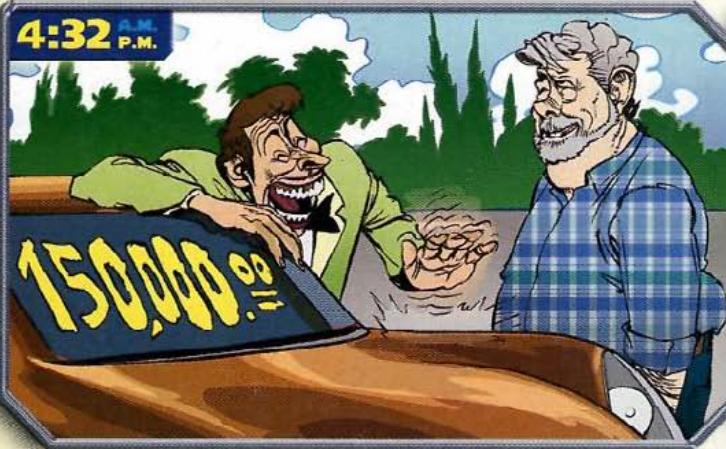
Cancel the additional footage.  
Let Han shoot first, who cares?

3:09 A.M.  
P.M.



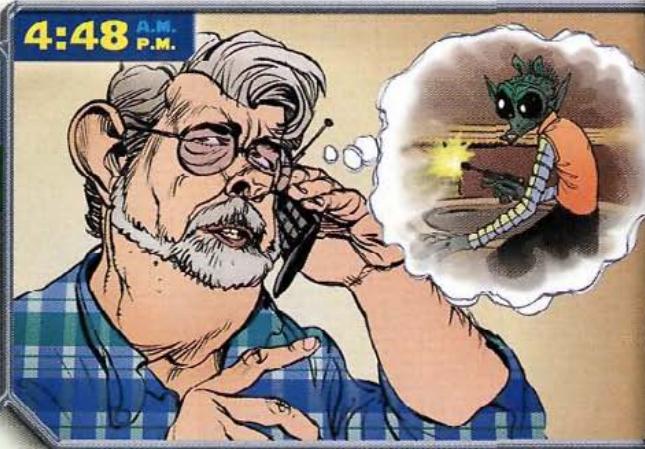
You don't need to see  
my identification.

4:32 A.M.  
P.M.



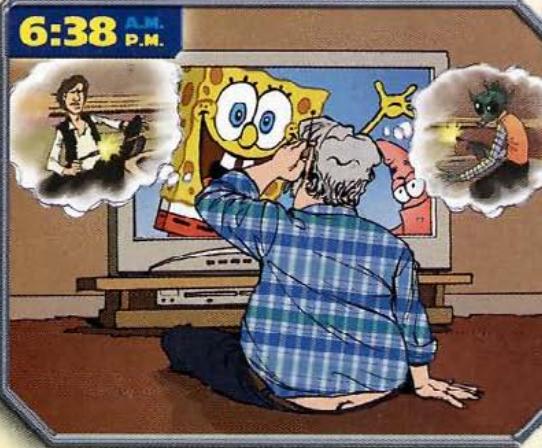
Feign amusement when car salesman makes lame joke  
that car "made the Kessel run in less than 12 parsecs."

4:48 A.M.  
P.M.



On second thought, decide to put that  
shot of Greedo shooting first back in.

6:38 A.M.  
P.M.

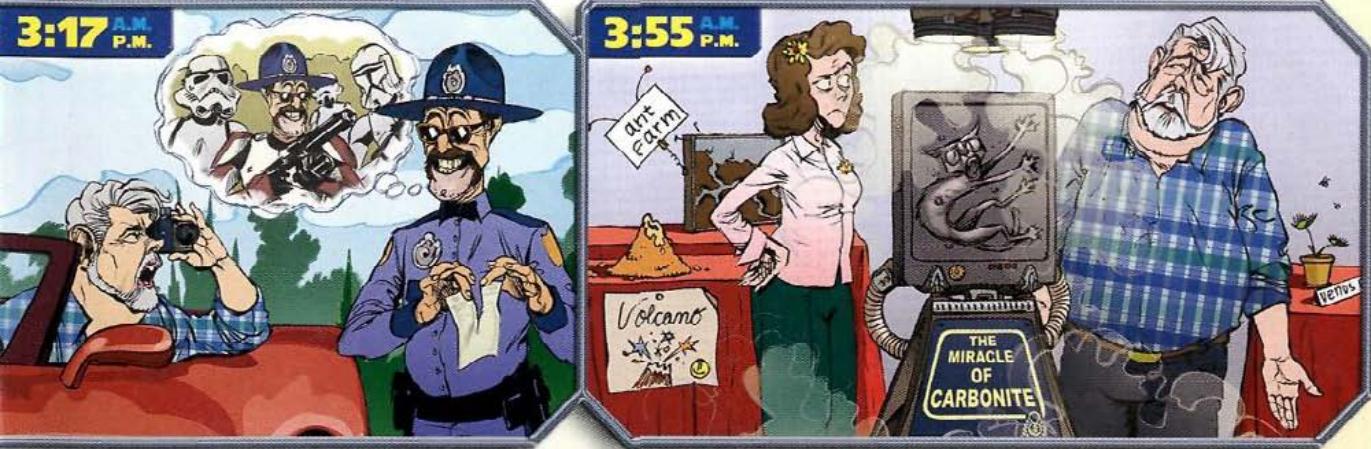


After mulling it over some more, ask digital  
imaging crew to try it with Greedo and Han  
shooting each other at the same time.

6:54 A.M.  
P.M.



Approve a few new *Star Wars* licensees and products.



Smooth things over with cop by promising to digitally insert his face in a crowd scene in DVD release of *Revenge of the Sith*.

Meet with son's teacher to discuss the allegation that he may have had some outside help with his science project.



While napping, make another \$180,000 in toy sales around the world.

Meet with kid who played Anakin in the first prequel; give him a summer job pulling weeds and picking up cigarette butts around Skywalker Ranch.

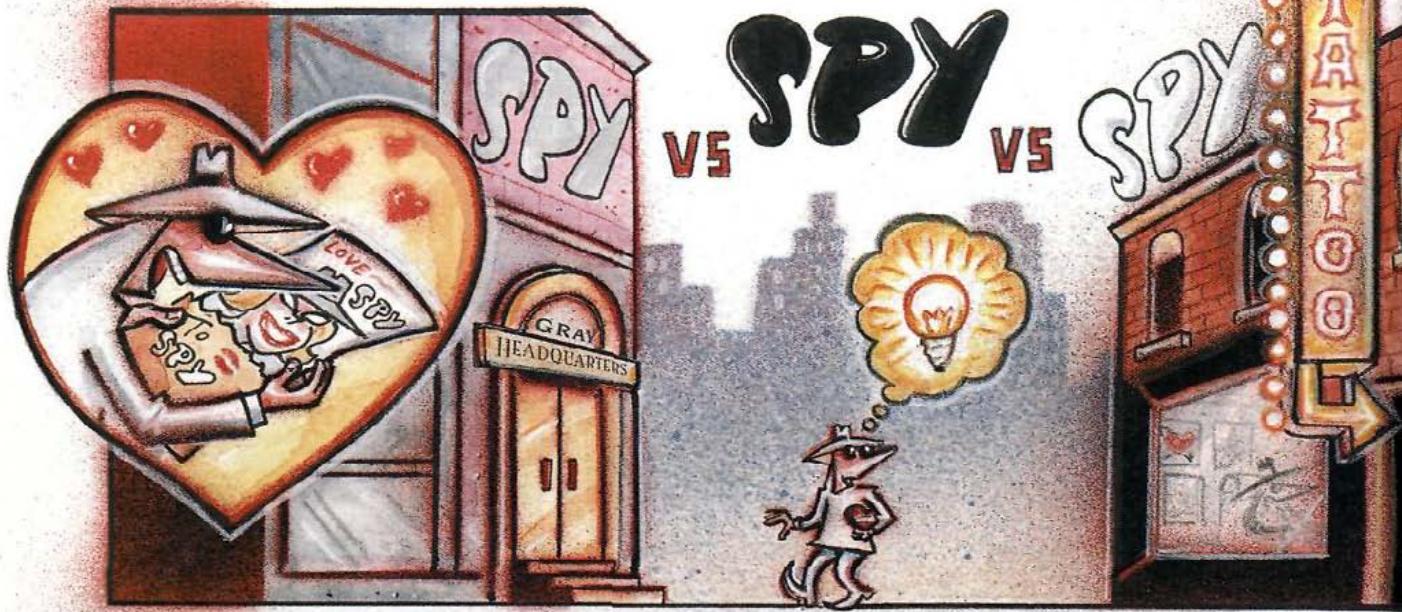


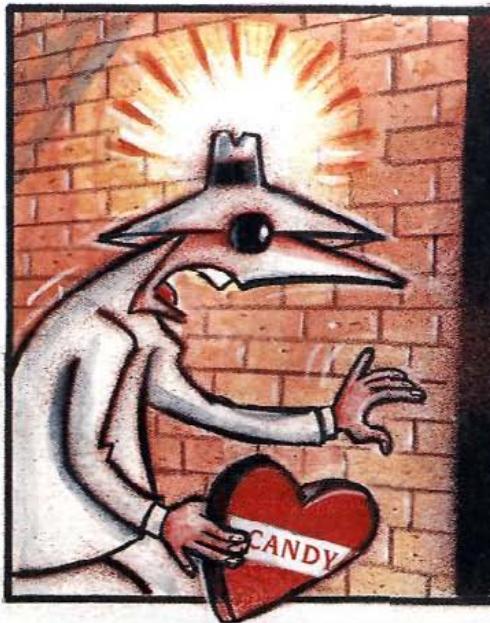
Play *KOTOR II* and spend four hours stuck in the Droid Warehouse on Nar Shadda trying to find the damn rotation code to open the door. Make a note to call that frickin' head programmer at LucasArts and find out how to advance, then fire him.

Issue final decision on Han and Greedo scene: Bro-Hug.



JOKE AND DAGGER DEPT.







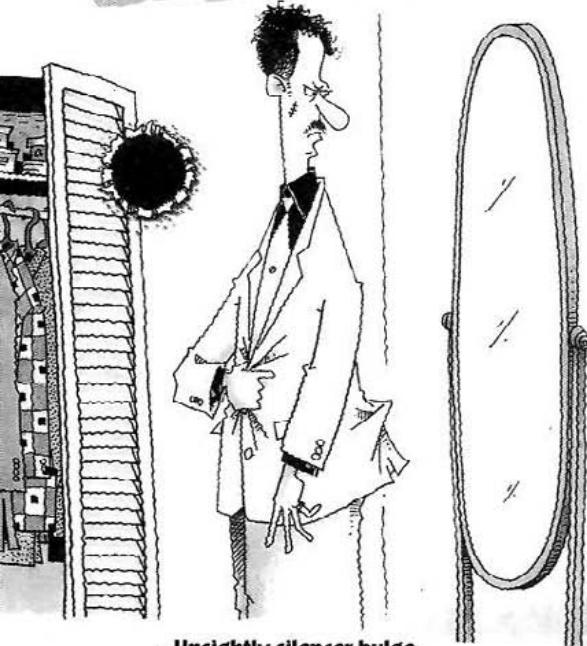
## A PAIN IN THE ASSASSIN DEPT.

Any career path you choose has its little troublesome quirks. It might be the copier that's always down just when you need it. Or maybe it's that party of five that always heads for a dirty table when you tell them to sit anywhere they like. And then there's the matter of a closet full of blood-splattered Armani suits. If that's a common gripe of yours, then the chances are you'll really relate to...

JOHN CALDWELL'S

# PET PEEVES OF MAFIA HITMEN

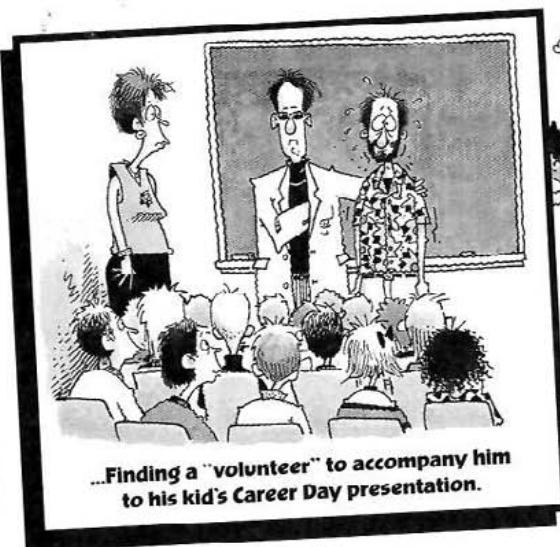
ARTIST AND WRITER: JOHN CALDWELL



...Unsightly silencer bulge.



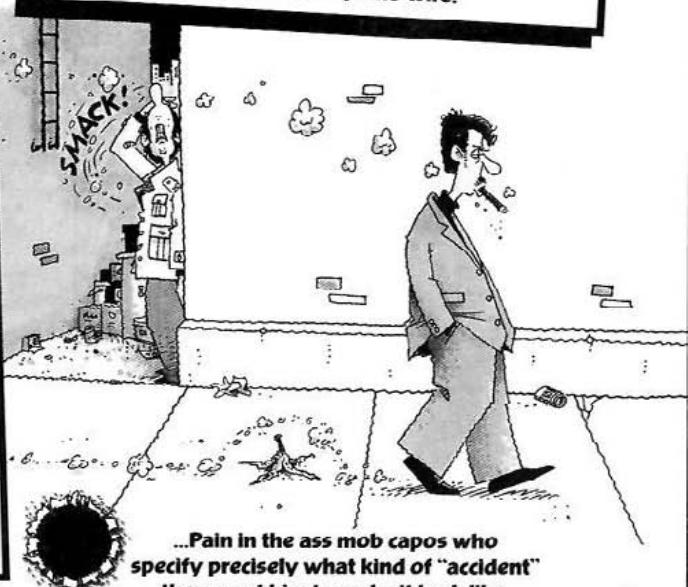
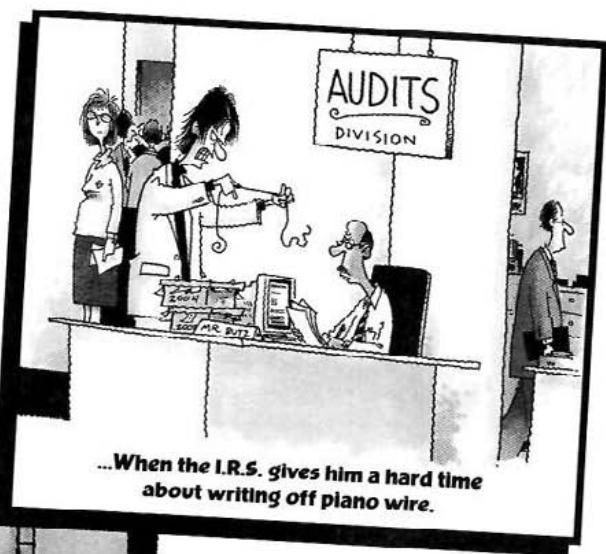
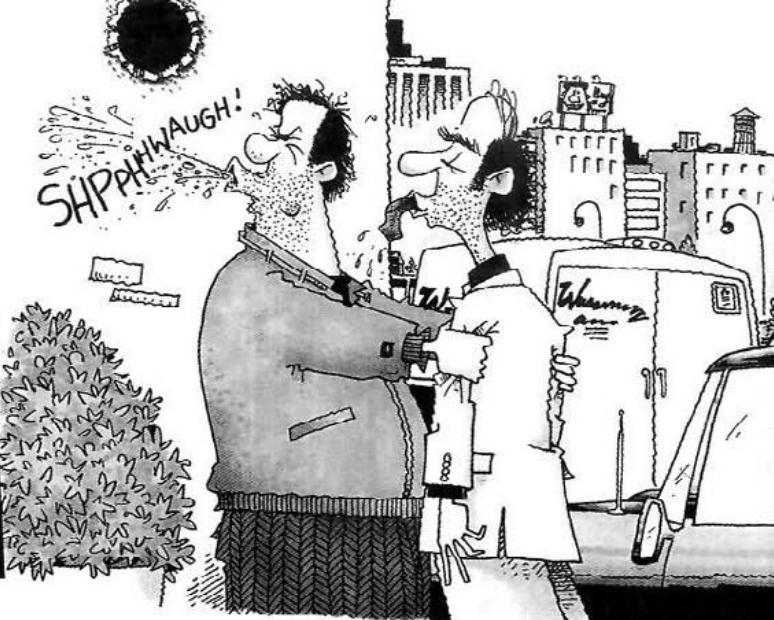
...Dorks he "takes for a ride" who just never  
shut up with the, "Are we there yet?!?!" crapola.



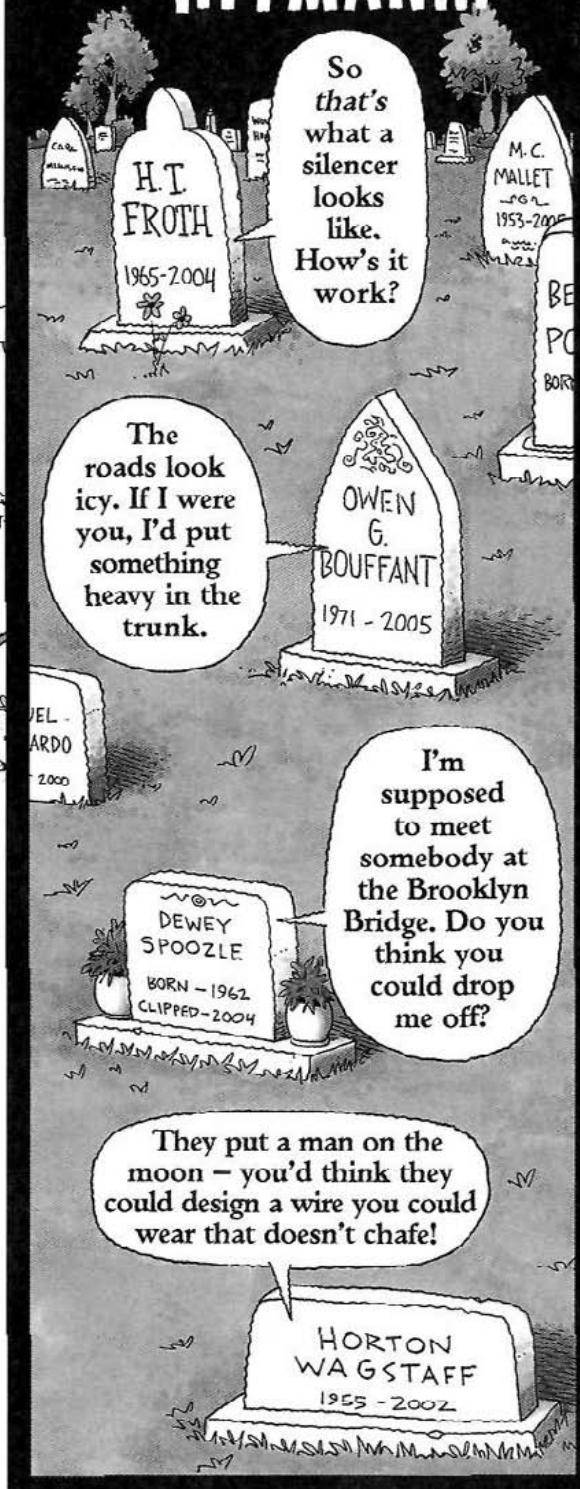
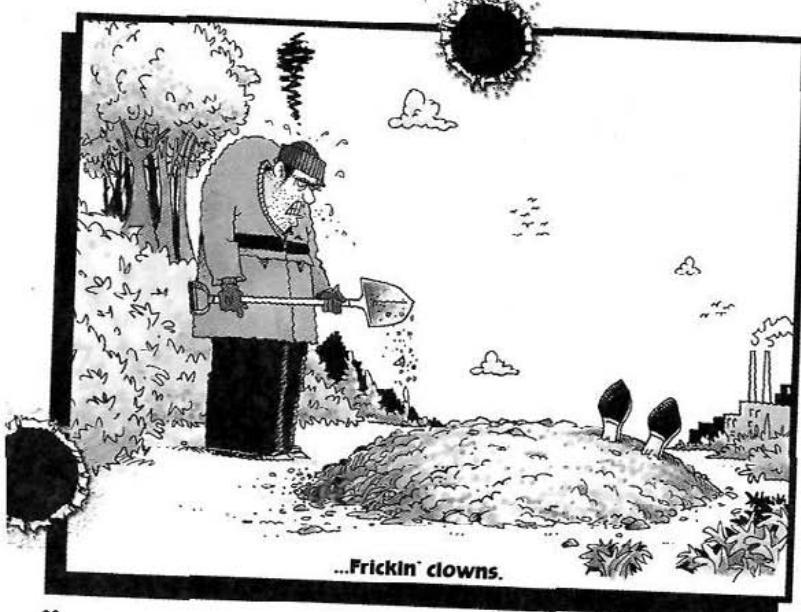
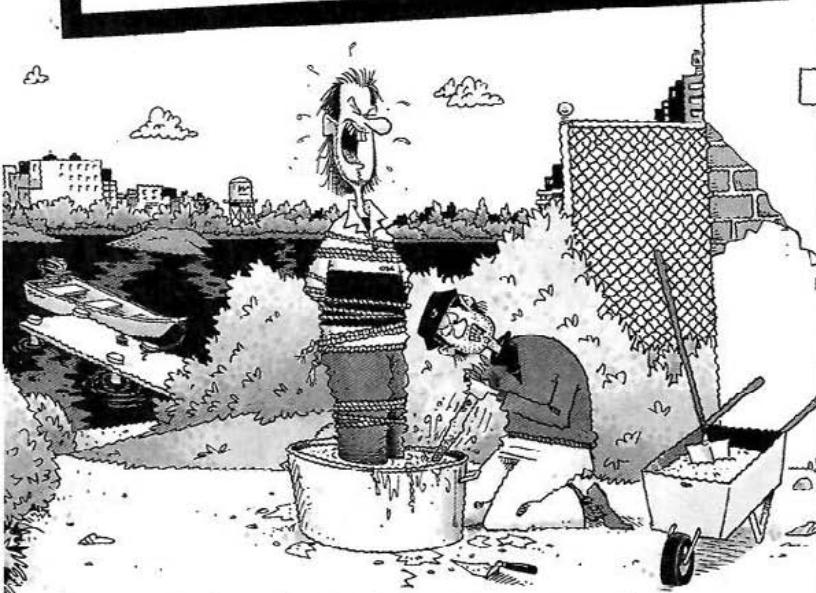
...Finding a "volunteer" to accompany him  
to his kid's Career Day presentation.



...Overly inquisitive wood chipper repairmen.



# THINGS YOU SHOULD NEVER SAY TO A HITMAN...





Nesquik

# GameRiot™

Powered By XBOX

## VIDEO GAME EXPO AND COMPETITION



MTV2 Head-to-Head Dog Fights!

Win big!

Compete for cred, crib and cash

Meet and Play pro gamers  
And up and coming stars

More info  
log on to [www.gameriot.com](http://www.gameriot.com)

### VideoGamePARTY

Over 25 new and unreleased  
games on 60 screens

### Live in Concert

Check out local bands and DJs

### GameRiot Girl talent search

Be the new face of GameRiot!





KIEFER MADNESS DEPT.

The following article takes place between page 22 and page 23:

## MAD'S PESKY QUESTIONS FOR THE CAST OF

24

When you watch 24 without the commercials, it's a lot shorter — so for DVD collections, did you ever think of changing the show's title to 18?

How many scenes have you had to re-take because they were ruined by the real-life anti-terror technical consultant on the set loudly guffawing over your ridiculous plot twists?

If viewers were confused by former President Palmer doing commercials for insurance during the beginning of the season, won't their heads explode at the end of the season when he's on the show and doing commercials?

Is there a single viewer in all of God's green earth who doesn't realize by now that "sending back-up" is a code phrase for "Jack's going to do it by himself, because help will never get there in time?"

Since FOX had Kiefer Sutherland do a public service announcement clearing up the misconception between radical Muslim fundamentalists hellbent on terrorism and the average Americanized individual of Islamic heritage, if he battles Neo-Nazis next season, will Kiefer be forced to do another PSA reminding us that Neo-Nazis are people too?



How is it that at the first writer's meeting of the new season somebody in charge doesn't hand out a memo stating "OK, even though we got away with it three times already, no more males; no more endangering someone Jack loves; and no more disagreements where Jack is right and the bureaucratic bosses are made to look like boneheads"?

What's the name of the Teamster whose sole job on the show is to operate the machine that keeps Kiefer Sutherland's face from ever smiling?

Is the guy who came up with the annoying digital "beep...BEEP...beep...BEEP" noise on 24 the same brain-dead schmuck who created the equally annoying *Law & Order* "Dun-Duhn" scene transition sound?

When you do those "Previously on 24" recaps, doesn't that eat into the hour we're about to see, taking up valuable time Jack could be using to save the country, or are you, like, bending the space-time continuum or something?

At some point after the first eight hours, wouldn't one of the challenges the head of CTU has to face be whopping, budget-busting overtime expenses?

Three seasons, three evil, foxy African-American women...does this mean next season Jack Bauer tangles with Omarosa?

Tony Almeida committed treason to save his wife's life and she still left him when he got out of prison; in the divorce settlement, who got the dog?

In order to heighten the level of realism, shouldn't President Keeler have been depicted reading a picture book to school kids for 7 minutes after receiving word of a terrorist attack on America?

Since CTU tech geeks repeatedly prove that they can do anything with a computer, how about they find that Nigerian prince who keeps e-mailing us with his tale of woe and digitally transferring his millions of dollars into a Swiss bank account for Jack and the rest of the crew?

What FOX executive nimrod let the producers replace Elisha Cuthbert — #63 on FHM's Hot 100 list! — with a fat, sweaty lisping guy?

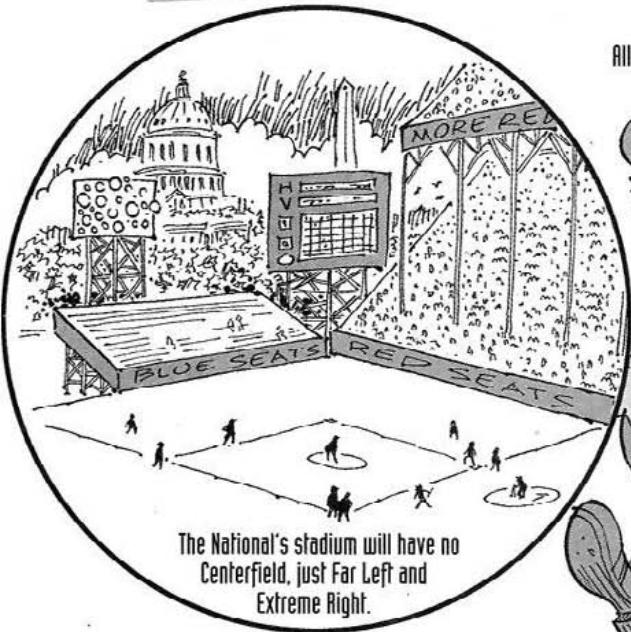
Was William Devane's portrayal of a strong, decent and responsible Secretary of Defense intentionally designed to make us aware of our current one's shortcomings or was that just a pleasant by-product?

Everyone's up for 24 hours straight — why doesn't anyone ever yawn?



First, a word of consolation to all of the Montreal Expos fans reading this. Sorry, pal! And now, a message for the Washington D.C. baseball fan base that's so indifferent to the sport that they've already driven two franchises out of town. Great news! Baseball is a "three strikes" kind of game! The Montreal Expos are now the "Washington Nationals." But Washington has changed a lot since the city last had baseball, and we're betting that some of these changes will be reflected in its new team. Here's what to expect...

# ONCE BASEBALL COMES TO WASHINGTON DC

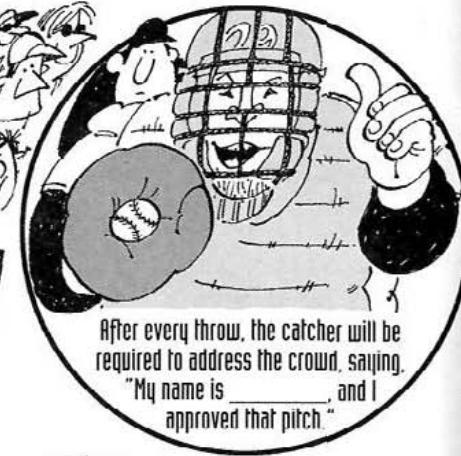


The National's stadium will have no Centerfield, just Far Left and Extreme Right.

All ballpark food concessions will be awarded to Halliburton on a no-bid basis.



After every throw, the catcher will be required to address the crowd, saying, "My name is \_\_\_\_\_, and I approved that pitch."



The manager will be too terrified to send up a pinch-hitter, for fear of being labeled a "flip-flopper" by the opposing team.



Need a new, flashy defensive shortstop? Invade the Dominican Republic!

Tickets will cost \$8, \$15, \$33 and \$48. However, for a small additional contribution of \$50,000, you can be designated a "Freedom Fan" and get to sit inside the dugout on the third baseman's lap.

The Democratic Party will face serious competition as the city's most "lovable losers."

The entire Washington team will win an unprecedented nine Gold Gloves, simply by refusing to admit they ever made an error.

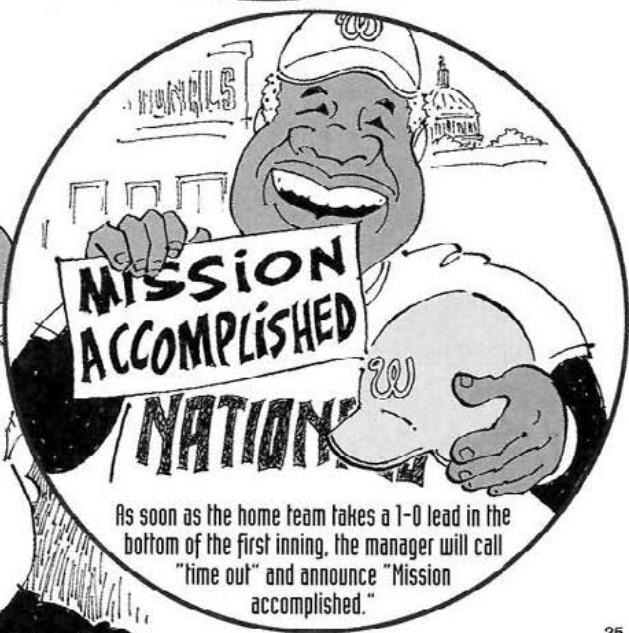


There's a better than even chance that the rosin bag on the pitcher's mound is now chock full of Anthrax.

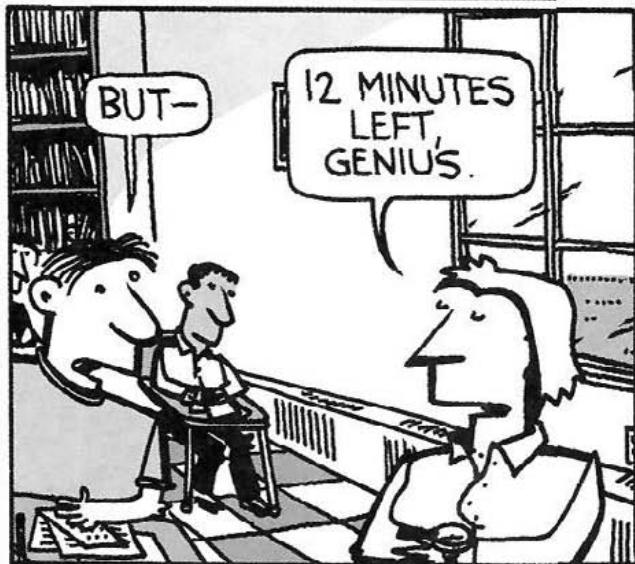
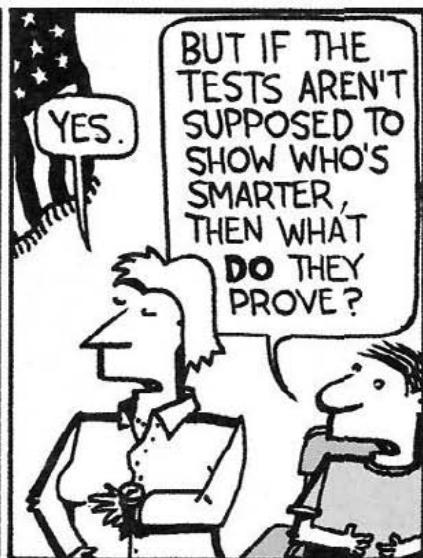
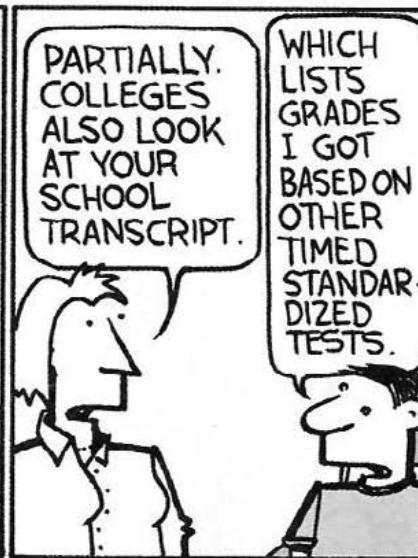
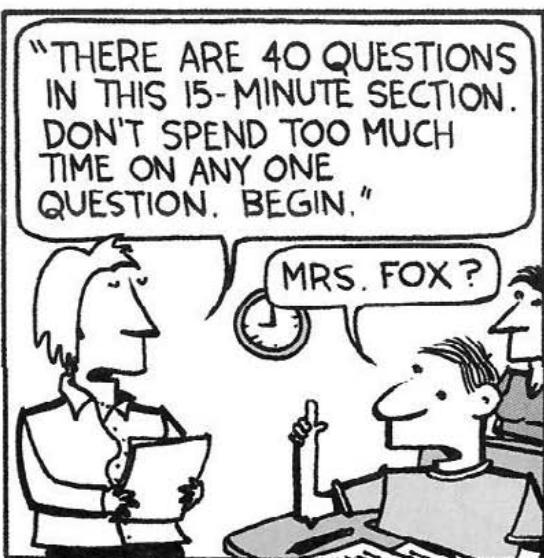
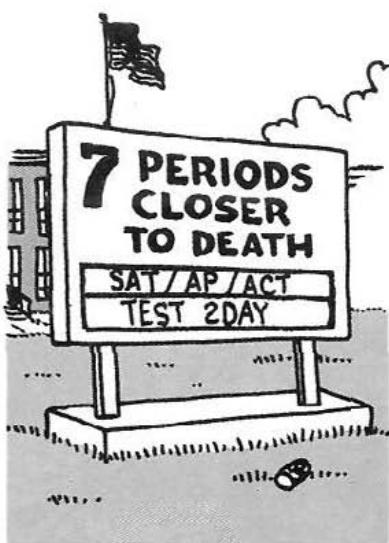
There'll be a double scandal when the team is discovered to have corked its bats with George W. Bush's missing National Guard files.



When the Giants come to town, Barry Bonds will try to make his steroid-swollen head look more normal by having his photo taken with Ted Kennedy whenever possible.



As soon as the home team takes a 1-0 lead in the bottom of the first inning, the manager will call "time out" and announce "Mission accomplished."



SPECIAL ADVERTISING SECTION



ONLY ON  
XBOX



LIVE™

ONLINE ENABLED

# FORZA MOTORSPORT™



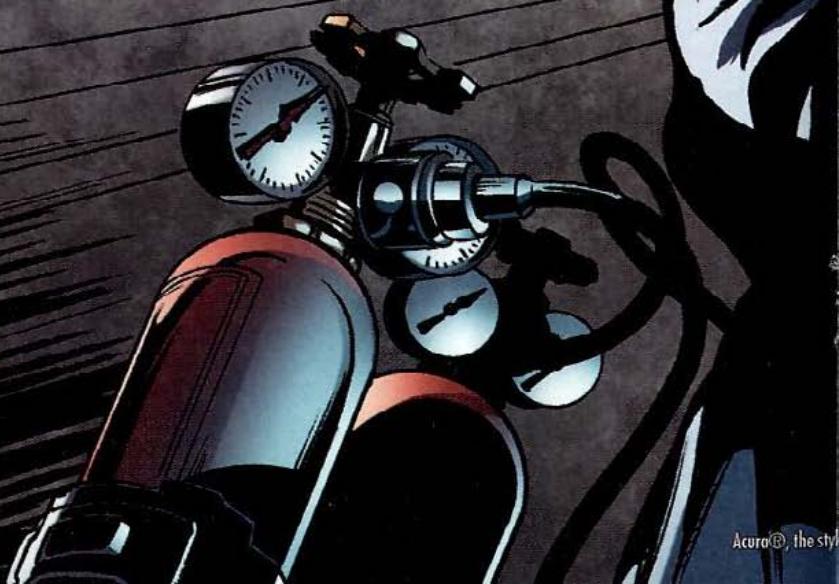
EVERYONE



Game Experience May  
Change During Online Play

Microsoft  
game studios

# M FORZ MOTORSPORT



Acura®, the stylized A logo and FORZ are trademarks of Honda Motor Co., Ltd.



ed "A" logo®, NSX® and the distinctive design elements of the Acura NSX are trademarks and intellectual property of Honda Motor Co., Ltd. used under license from American Honda Motor Co., Inc. All rights reserved.

YOU ARE  
WHAT YOU RACE.

# FORZA MOTORSPORT™

*Buy Forza Motorsport™ and...*

**Experience Driving Realism.** Car performance changes with each body modification or damage taken during a race.

**Take Online Racing to the Next Level.** Intense wheel-to-wheel multiplayer racing with up to eight simultaneous gamers.

**Make Every Car Yours.** Collect more than 200 models from over 60 top manufacturers.

**Tune It Up.** Upgrade and tune your car - from the rear spoiler to the turbocharger.

Online features subject to change without notice; additional fees may apply. Voice feature requires Communicator headset (sold separately).

**IMPORTANT!** Read Instruction Manual for important safety and health information.

For use only with Xbox video game consoles with "NTSC" designation. Unauthorized copying, reverse engineering, transmission, public performance, rental, pay for play, or circumvention of copy protection is strictly prohibited.

Microsoft Corporation, One Microsoft Way, Redmond, WA 98052-6399, USA.

General Motors Trademarks used under license to Microsoft. The BMW Motorsport trademarks are owned by BMW AG and are used under license. Nissan, 350Z, names, emblems and body designs are trademarks and/or intellectual property rights of Nissan Motor Co., Ltd. and used under license to Microsoft Corporation. nismo, names, emblems, body and part designs are trademarks and/or intellectual property rights of Nissan Motorsports International Co., Ltd. and used under license to Microsoft Corporation. Acura®, the stylized "A" logo®, NSX® and likeness of the NSX automobile are trademarks of Honda Motor Co., Ltd. used with permission from American Honda Motor Co.

Dolby and the double-D symbol are trademarks of Dolby Laboratories. High Definition AV Pack or Advanced AV Pack required for Dolby Digital. Sold separately. The rating icon is a registered trademark of the Interactive Digital Software Association. © 2004 Microsoft Corporation. All rights reserved. Microsoft, Forza Motorsport, Project Gotham Racing 2, Microsoft Game Studios logo, Xbox, Xbox Live, and the Xbox Live logo are either registered trademarks or trademarks of Microsoft Corporation in the United States and/or other countries. AMD, the AMD ARROW logo and combinations thereof are trademarks of Advanced Micro Devices, Inc.

0205 Part No. 098-10260

**Microsoft**

**DOLBY**  
DIGITAL

**EVERYONE**



Visit [www.esrb.org](http://www.esrb.org)  
for more ratings  
information.

**ESRB CONTENT RATING**

[www.esrb.org](http://www.esrb.org)

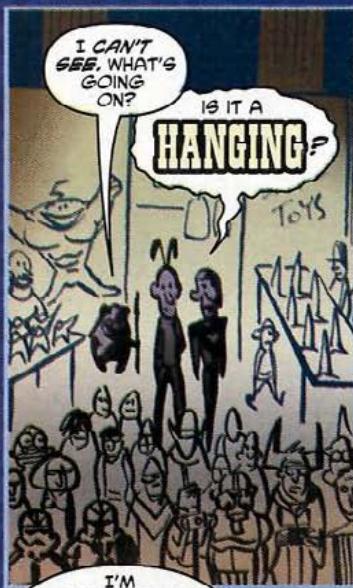


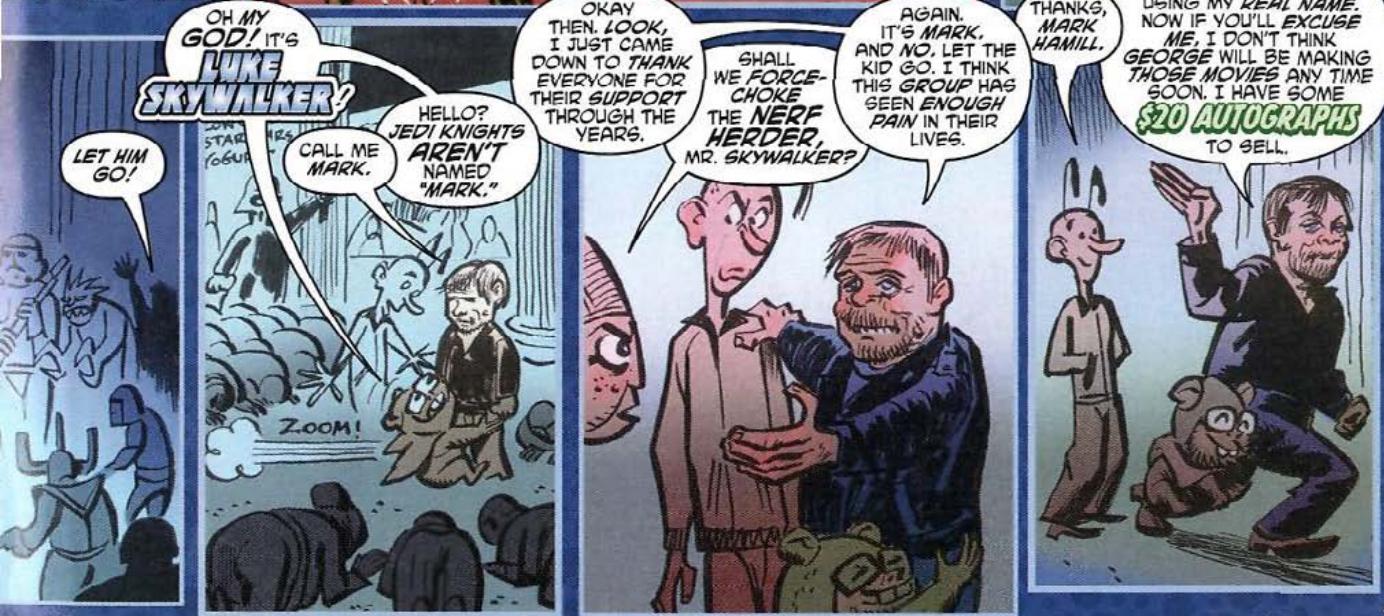
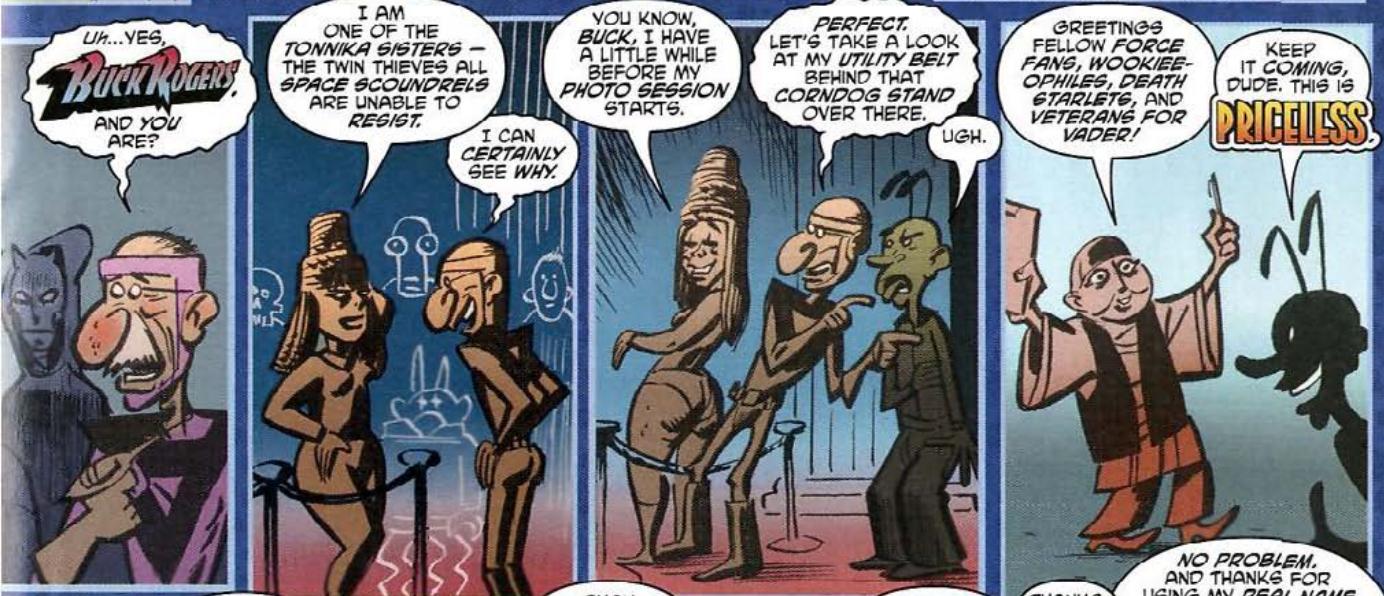
ANGSTER'S PARADISE DEPT.

Come over  
to the  
Dark Side.  
It's...

# MONROE and... STAR WARS









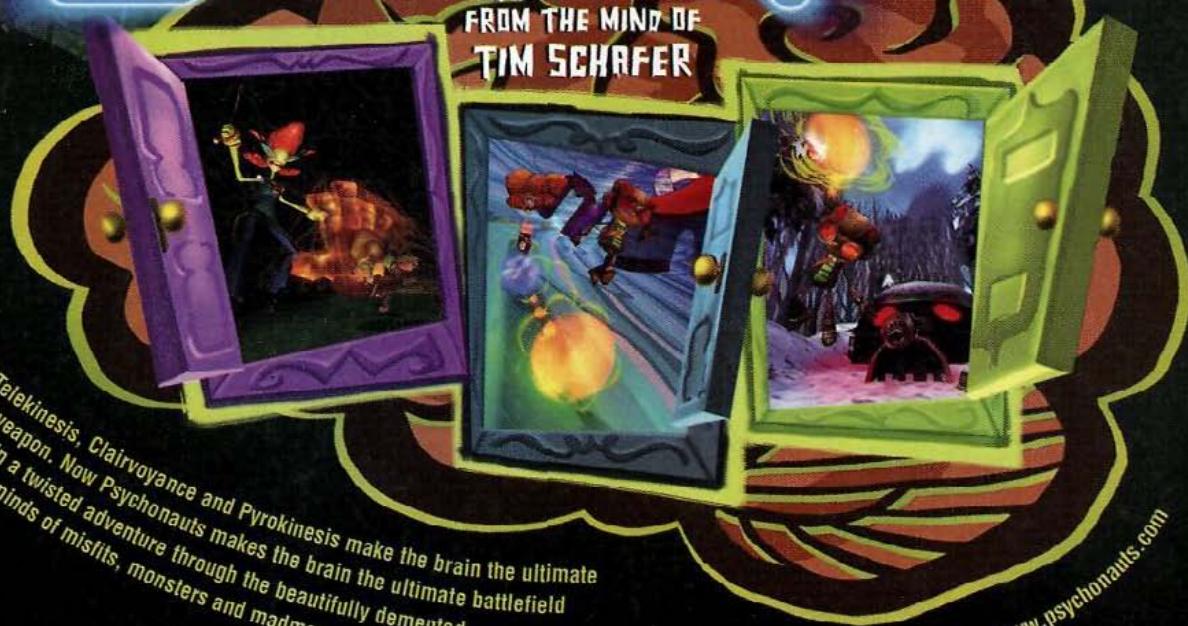
"IT'S FUNNY,  
IT'S INTELLIGENT,  
AND IT'S  
INCREDIBLY  
VIVID."

-IGN.com



A PSYCHIC ADVENTURE  
FROM THE MIND OF  
TIM SCHAFER

# PSYCHONAUTS™



Telekinesis, Clairvoyance and Pyrokinesis make the brain the ultimate weapon. Now Psychonauts makes the brain the ultimate battlefield in a twisted adventure through the beautifully demented minds of misfits, monsters and madmen.

[www.psychonauts.com](http://www.psychonauts.com)

TEEN



Cartoon Violence  
Crude Humor  
Language



PlayStation®2



PC  
CD

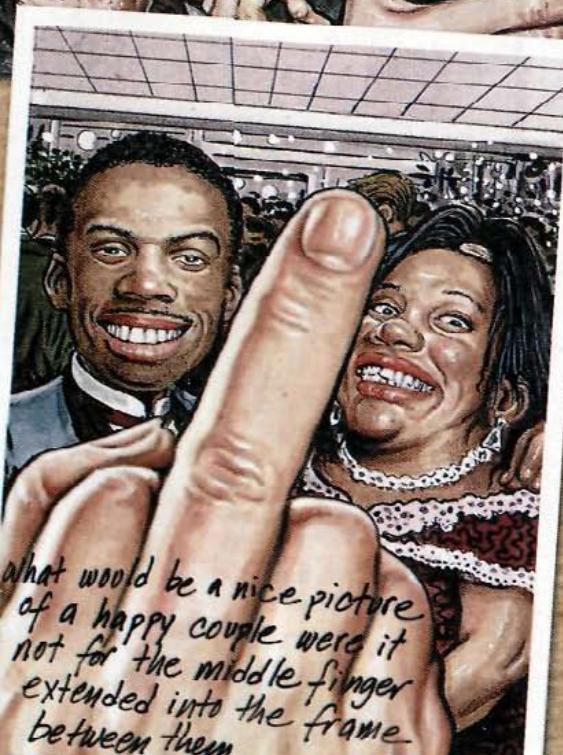
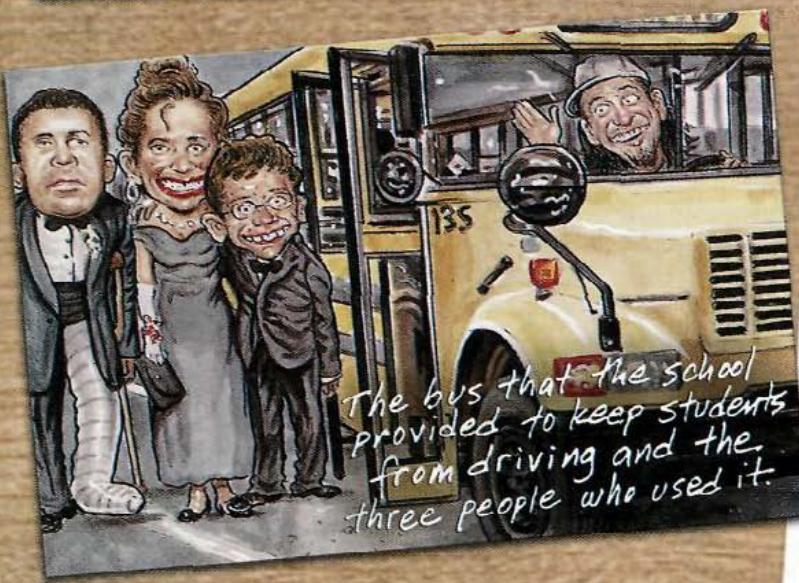
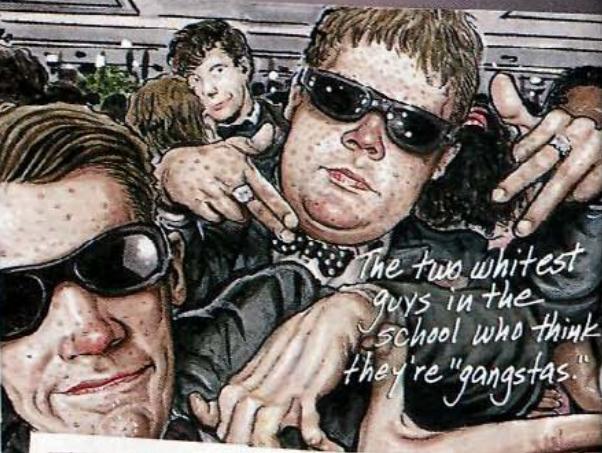


Developed by Double Fine Productions, Inc. © 2005 Double Fine Productions, Inc. All rights reserved. Published and distributed by Majesco Sales Inc. Microsoft, Xbox and the Xbox logo are either registered trademarks or trademarks of Microsoft Corporation in the U.S. and/or other countries. "PlayStation" and the "PS" Family logo are registered trademarks of Sony Computer Entertainment Inc. The ratings icon is a trademark of the Entertainment Software Association.

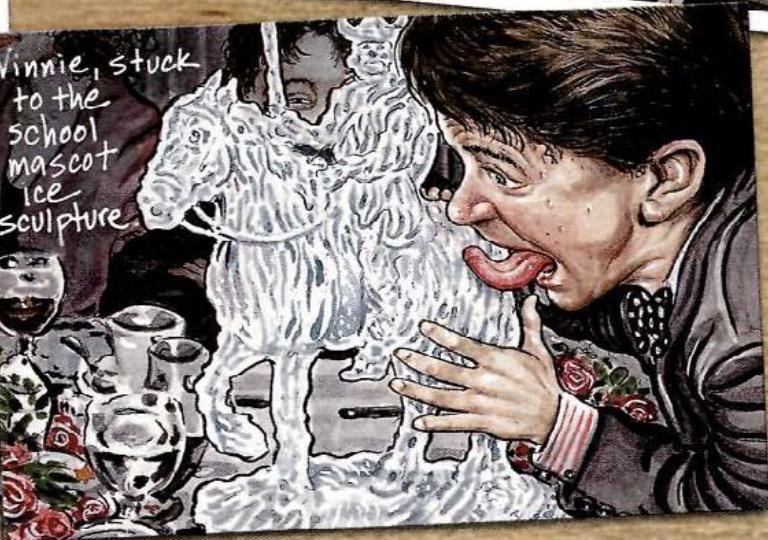
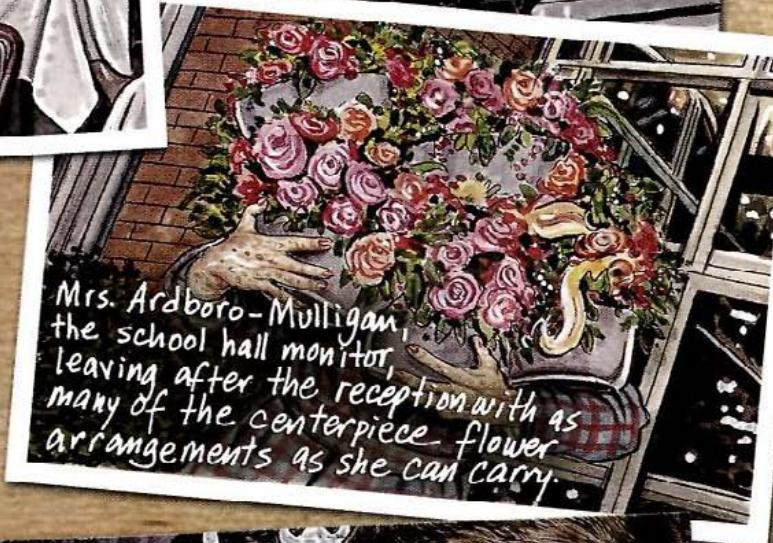
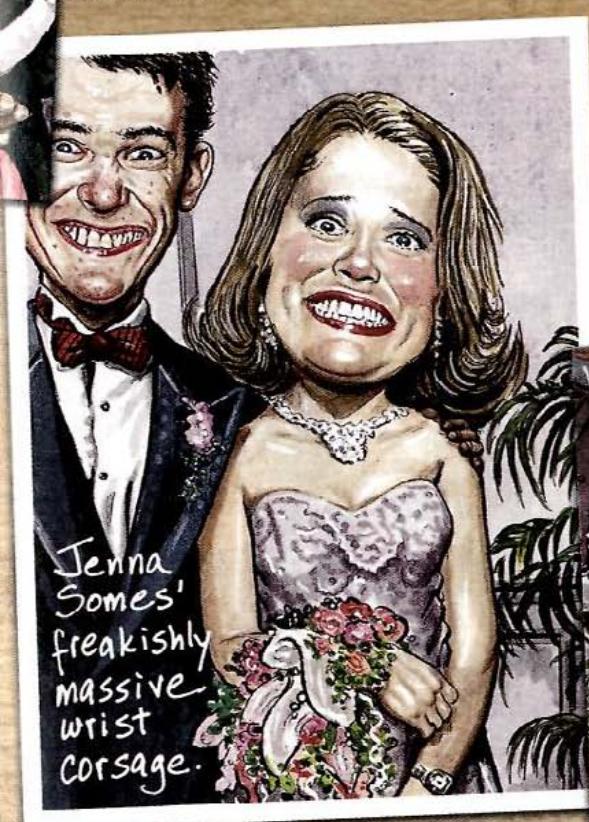
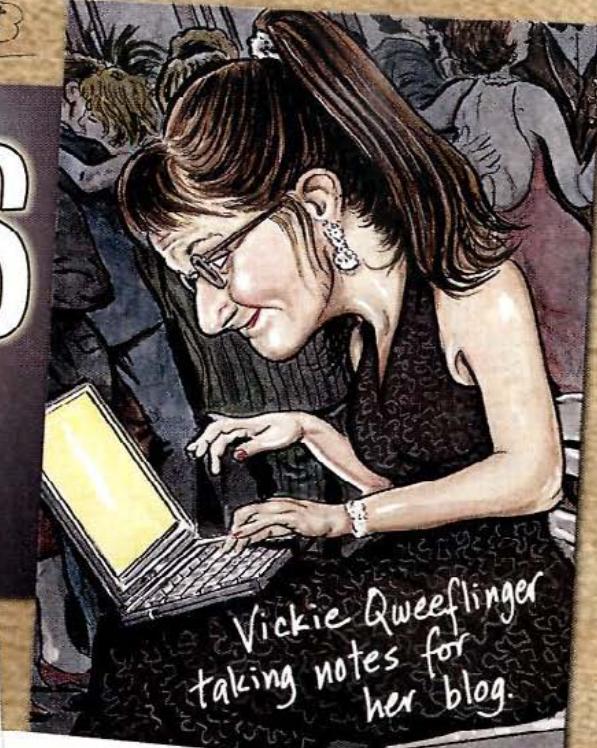


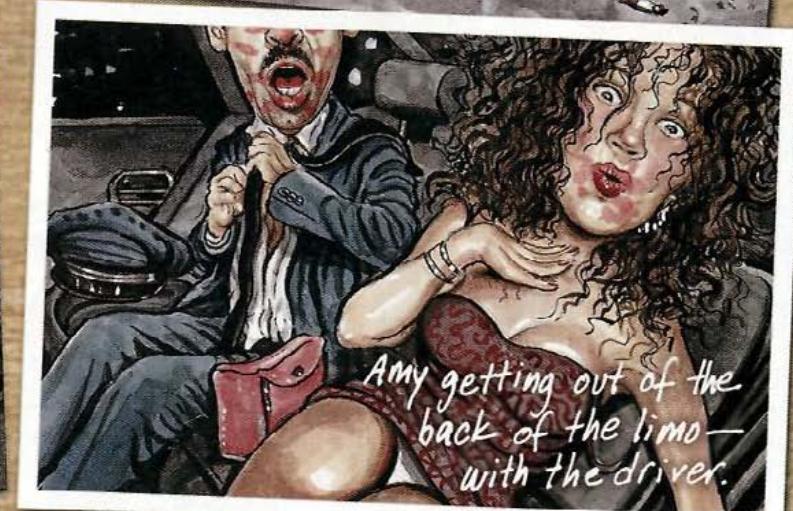
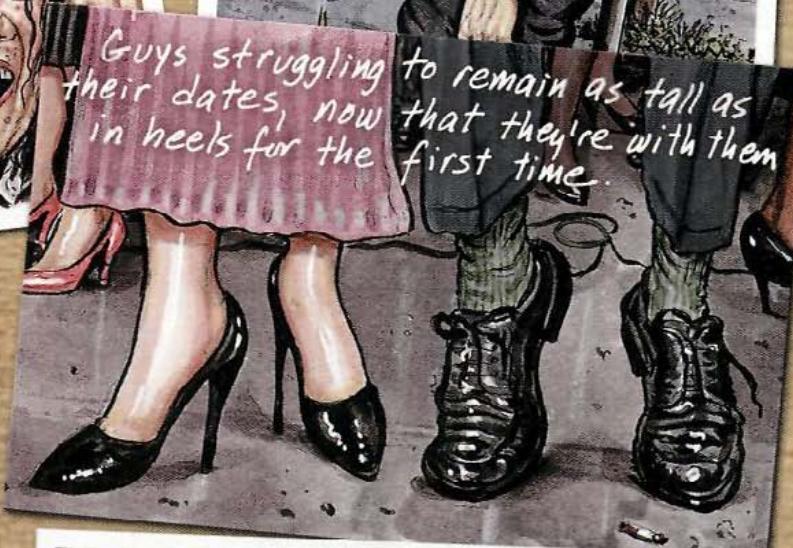
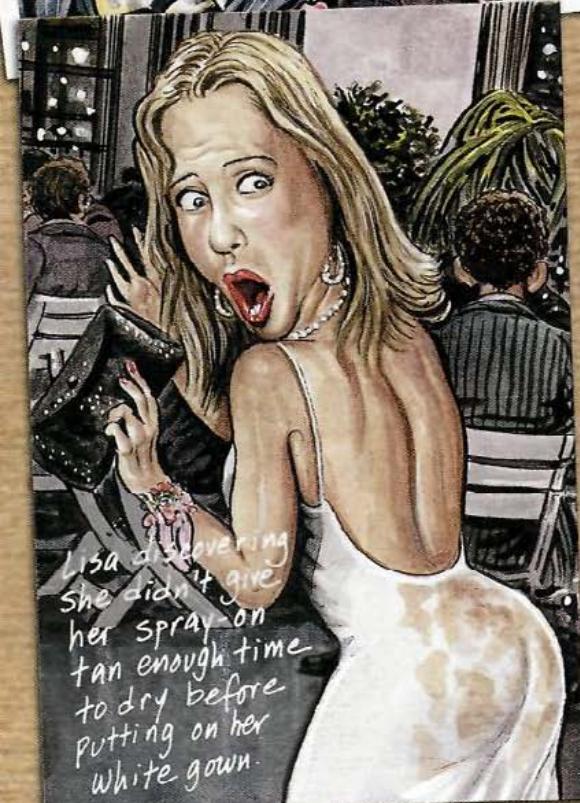
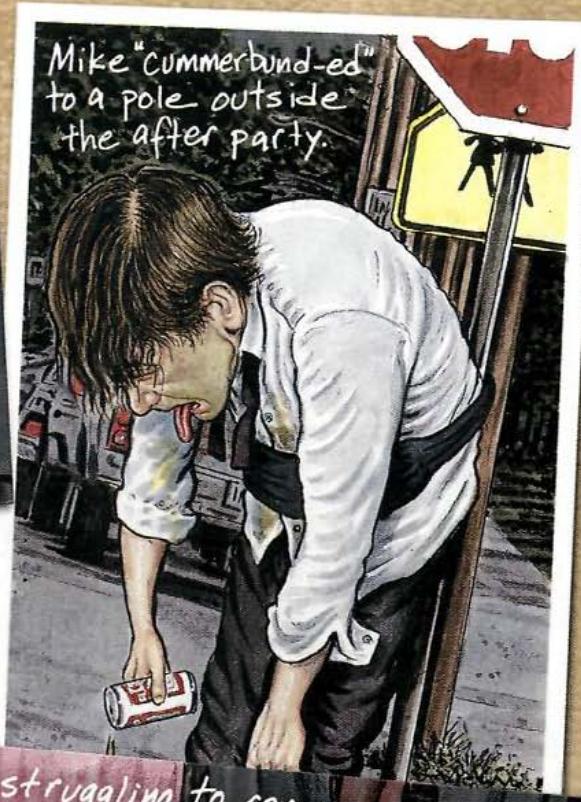
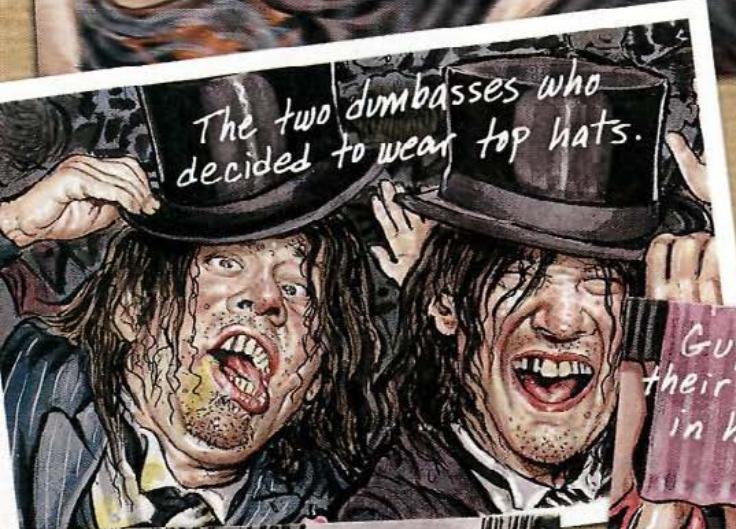
Next to sap-gathering time, high school proms are probably the second most-photographed event in a person's life. Memorable photos, touching photos, funny photos, photos that elicit a deep emotional response from the viewer...but enough about sap-gathering time! Not every picture taken at a prom is a "keeper," though. Some wind up in the trash — and since that's where we usually look to find article ideas, take a moment to enjoy a few...

# DISPOSABLE CAMERA P THAT DIDN'T MAKE THE ALBUM



# ROM PHOTOS







**Txt to**  
To activate your monthly plan

# 75555\*

## Top Sound FX

## All Time Favorites

99 Red Balloons	poly2940
Another Brick In The Wall	poly2941
Barbie Girl	poly2942
Batman (TV Theme)	poly2943
Cotton Eye Joe	poly2944
Dueling Banjos	poly2945
Flintstones	poly2946
I Don't Want To Be	poly2947
Inspector Gadget	poly2948
Knight Rider	poly2949
Luv Rider	poly2950
My Prerogative	poly2951
Push It	poly2952
Rock Your Body	poly2953
Rocky	poly2954
Saved By The Bell	poly2955
She Will Be Loved	poly2956
Stairway To Heaven	poly2957
Stand Up	poly2958
The Scientist	poly2959
Waiting For Tonight	poly2960
We Like To Party	poly2961
Welcome To My Life	poly2962
When I Think About Cheatin'	poly2963

## Realsounds

## Real Sounds

more downloads,  
more fun,  
more Jamster! at  
[www.jamster.com](http://www.jamster.com)

www.jamster.com



SEE YOU VADER DEPT.

MAD'S

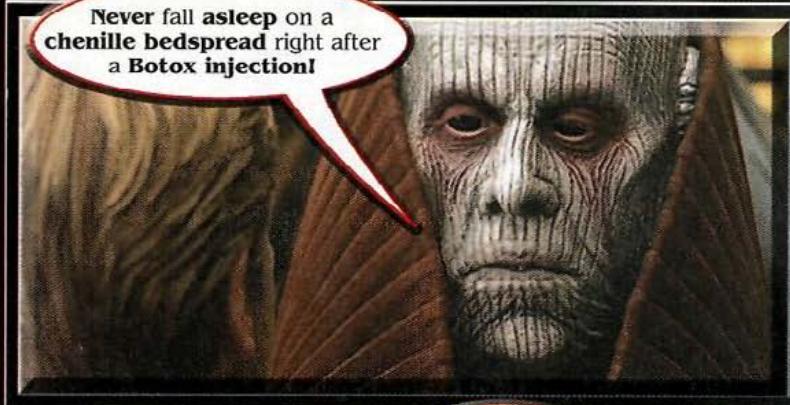
# STAR WARS

## OUTTAKES: SITH HAPPENS

#\$@% Gollum —  
I'm the CGI character  
people love!



Never fall asleep on a  
chenille bedspread right after  
a Botox injection!



Oh, damn!  
The seven o'clock  
showing of *Robots* is  
sold out!

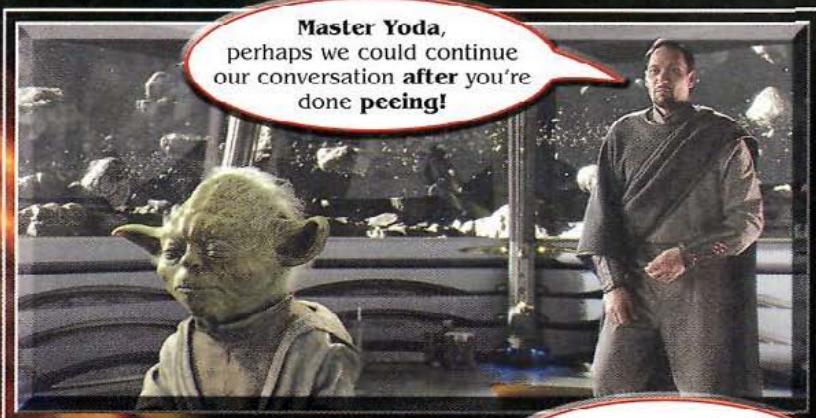
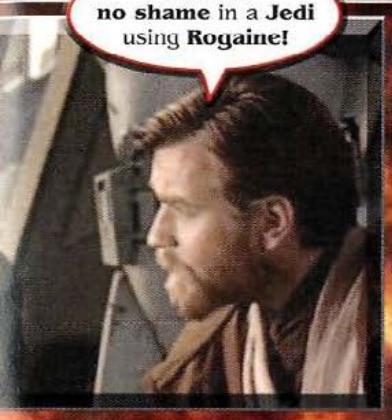
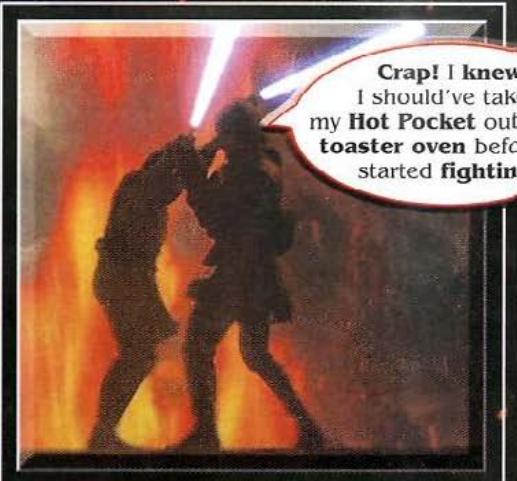


You're goin'  
to **Hollywood**, dawg!  
You could be the  
next **Alderaan**  
**Idol!**



Okay,  
**something's**  
definitely **wrong**  
with my **iPod**!



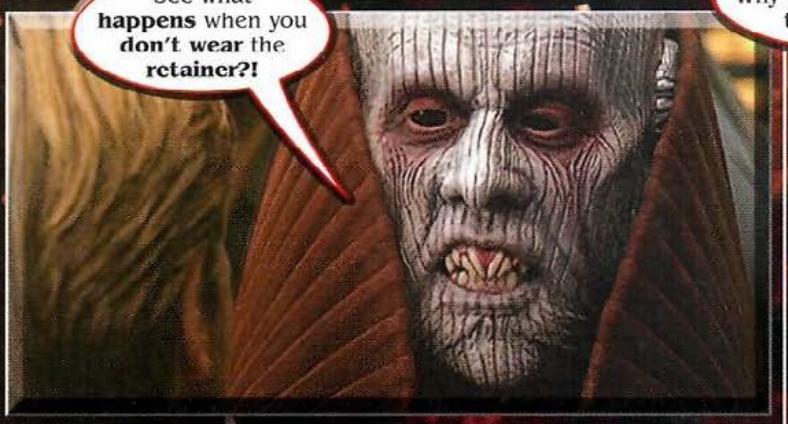


And to make matters worse, R2D2 hacked into my cell phone and posted photos online of me and Anakin doing it "Jedi-style"!



See what  
happens when you  
don't wear the  
retainer?!

Three movies!  
Why did I sign up for all  
three movies?!

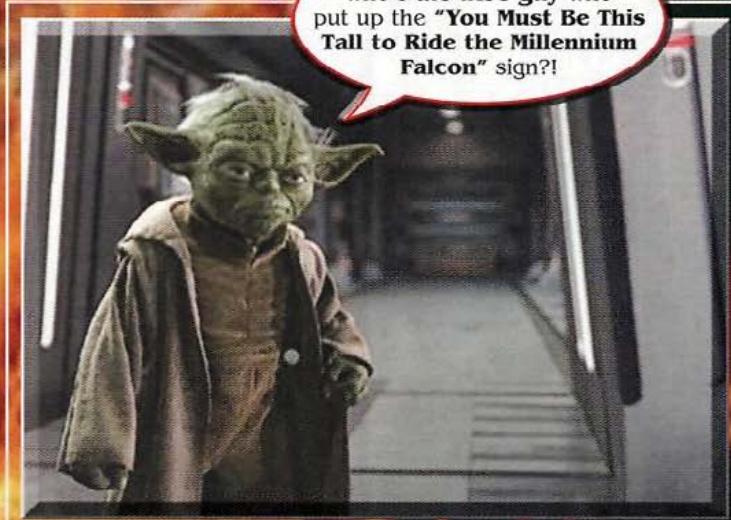


Dealt it, whoever smelt it!



Don't worry  
about it — it happens to  
a lot of Jedi!

All right,  
who's the wise guy who  
put up the "You Must Be This  
Tall to Ride the Millennium  
Falcon" sign?!





What if you could see into the future? What if you had the same gift of clairvoyance that's been bestowed on the housewife, and even her children, in a new NBC series? You would be lucky indeed, because then you would know instinctively *not* to watch, because it's pure...

# T E D I U M



Honey, time to get ready for school!

I'm not going! I mean, what's the use? I got an "F" in three subjects!

That's ridiculous! How could you get an "F" in three subjects if today's the first day of school?

Because I'm your daughter, and I share your "gift." I can see ahead to the end of the semester! Oh, wait a minute! I see a tragic car pool accident involving the three teachers who were going to fail me! Okay, I *will* go to school! Suddenly, things are looking up!

You have that strange look in your eye! What are you seeing?

I'm seeing an old man putting his arms around a young girl half his age! She doesn't like it, but she's afraid to say anything!

And what do you think that means?

It means that old geezer across the street should get some shades! I can see right into his apartment!

I'm off to work! It's going to be another long, difficult day! I've been working on a killer mathematical problem for six months now!

Six months? I knew the answer the day you started!

You knew the answer? Why didn't you tell me six months ago?

What? So the project would be over? Suppose they fired you? Then you'd be home all day! I need my space! Like right now I have to go back to bed and start my work day! If I don't have a grisly nightmare by noon, my D.A. boss is going to chew me out again for goofing off on the job!

What a drag! From now on I have to make sure none of my victims are gym rats! This guy's muscles are so hard it's taking all the fun out of chopping him up! And my last victim! She was so fat I had to chop through ten layers of blubber before I could even get an arm to come off! So depressing! I know I should be doing something else with my life, but unfortunately this is what I'm best at!



I figured I'd take you to a nice restaurant to help get your mind off your terrible dream you had today!

Yeah, this was a perfect choice! A restaurant with a knife-wielding chef!

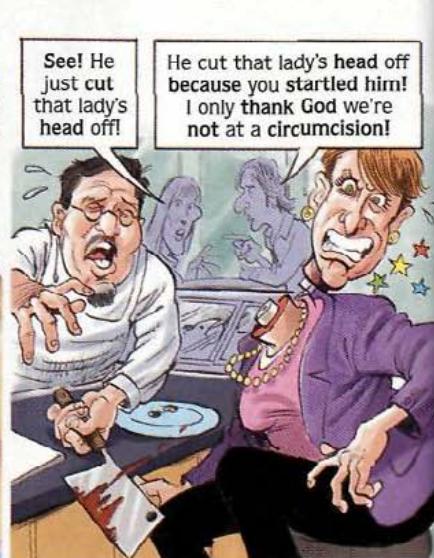
Don't think about the knives! Think about the food!

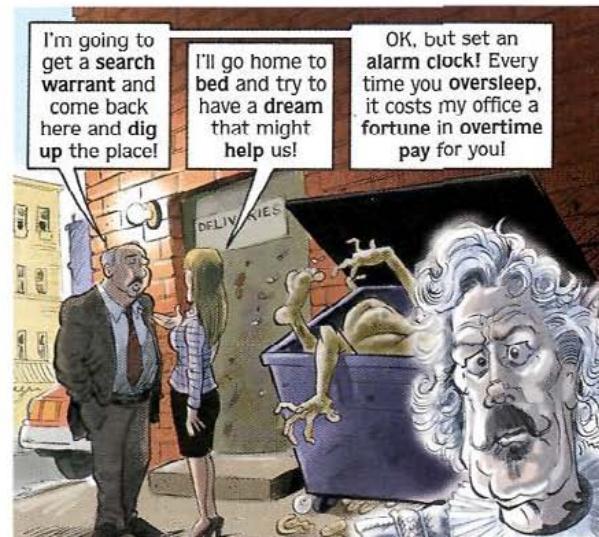
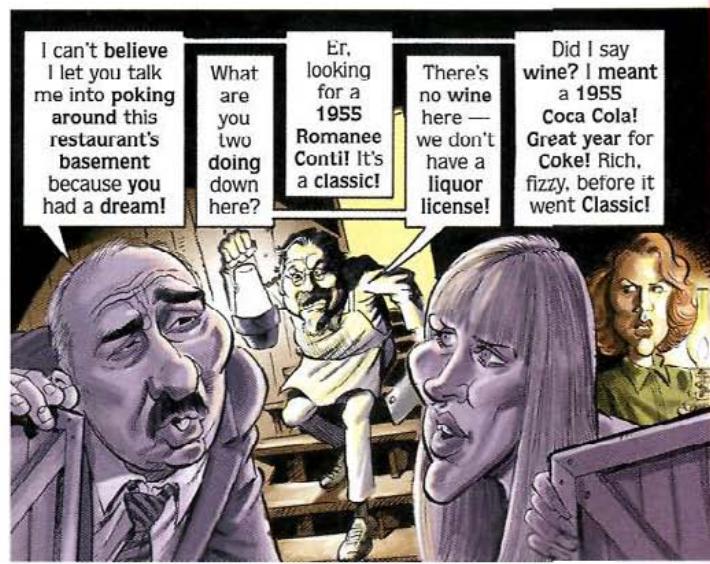
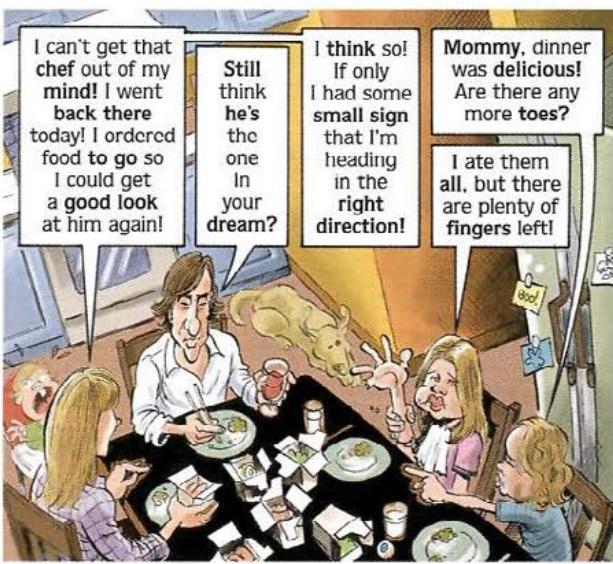
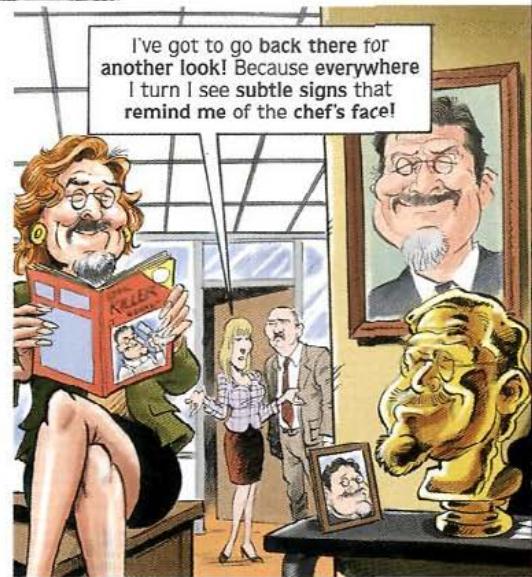
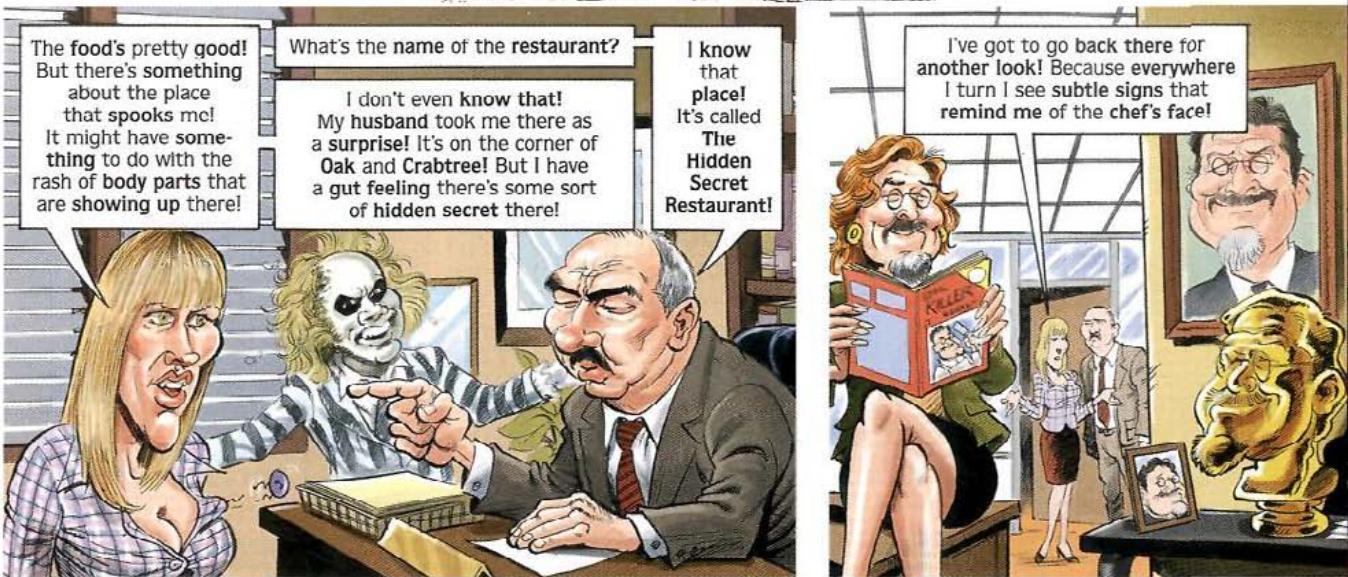
You're right! I'll only think about pleasant things! Do you know how many people die a terrible death each year from eating contaminated raw fish?

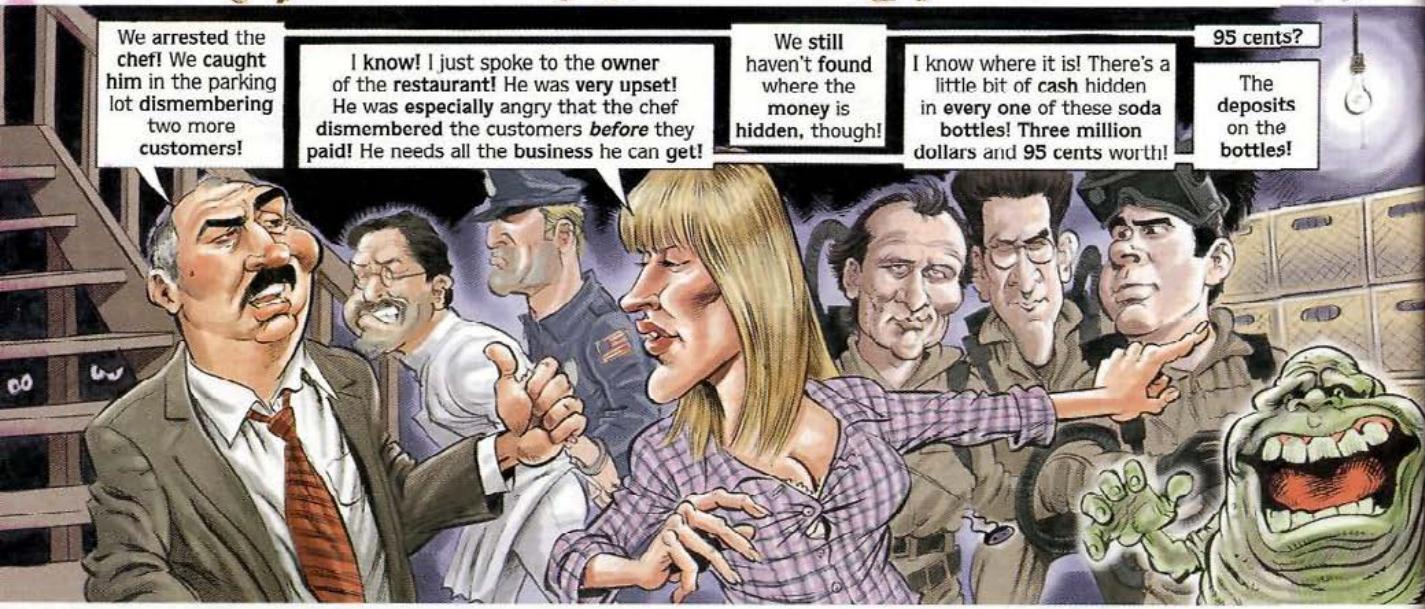
Look! That chef! He looks exactly like the murderer in my dream!

See! He just cut that lady's head off!

He cut that lady's head off because you startled him! I only thank God we're not at a circumcision!







# THE NEW AND IMPROVED MAD WEBSITE

## —BETTER THAN EVER!

(And that's not saying much!)



COOL STUFF INCLUDES:

A SNEAK PEEK  
AT THE NEWEST ISSUE  
(SO YOU'LL KNOW WHAT TO AVOID!)

FAN MESSAGE BOARDS  
(WHERE YOU CAN TALK TO  
SCHMUCKS JUST LIKE YOU!)

"ASK MAD" SECTION  
(WHERE YOU CAN SEND  
YOUR DUMB QUESTIONS!)

WEB-EXCLUSIVE ARTICLES  
(CAUSE SOME THINGS ARE TOO  
CRAPPY EVEN FOR THE MAGAZINE!)

ANIMATED CARTOONS  
INCLUDING SPY VS. SPY AND  
MELVIN & JENKINS  
(TRUST US, IT ISN'T EXACTLY SHREK 2!)

EASY-TO-ORDER  
ON-LINE SUBSCRIBING  
(REALLY, WHO HAS TIME TO  
FILL OUT THOSE LITTLE CARDS?)

**www.madmag.com**

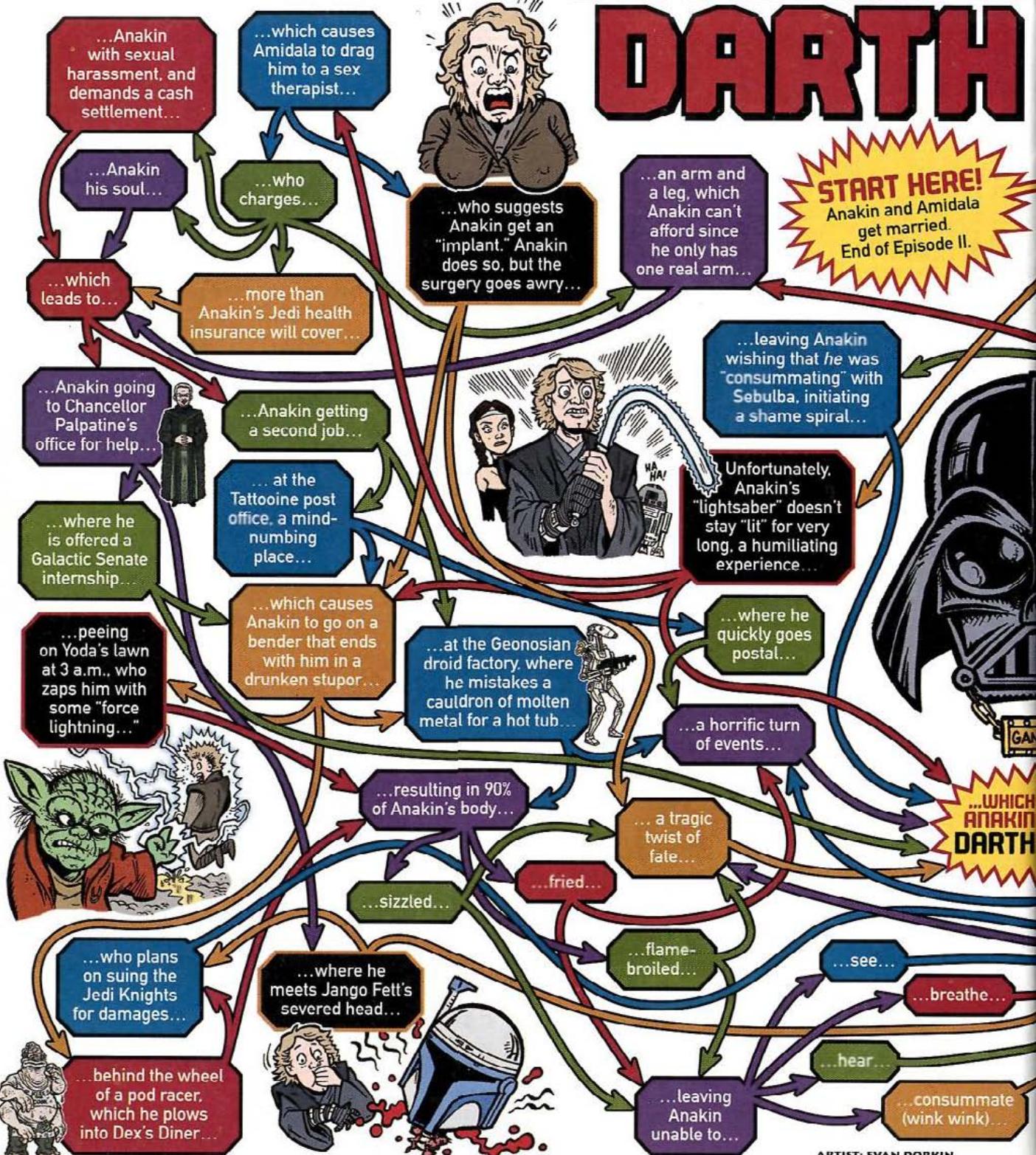
That bumbling Godfrey says "Log On Now!"



**COME TO THE DARK SIDE DEPT.**

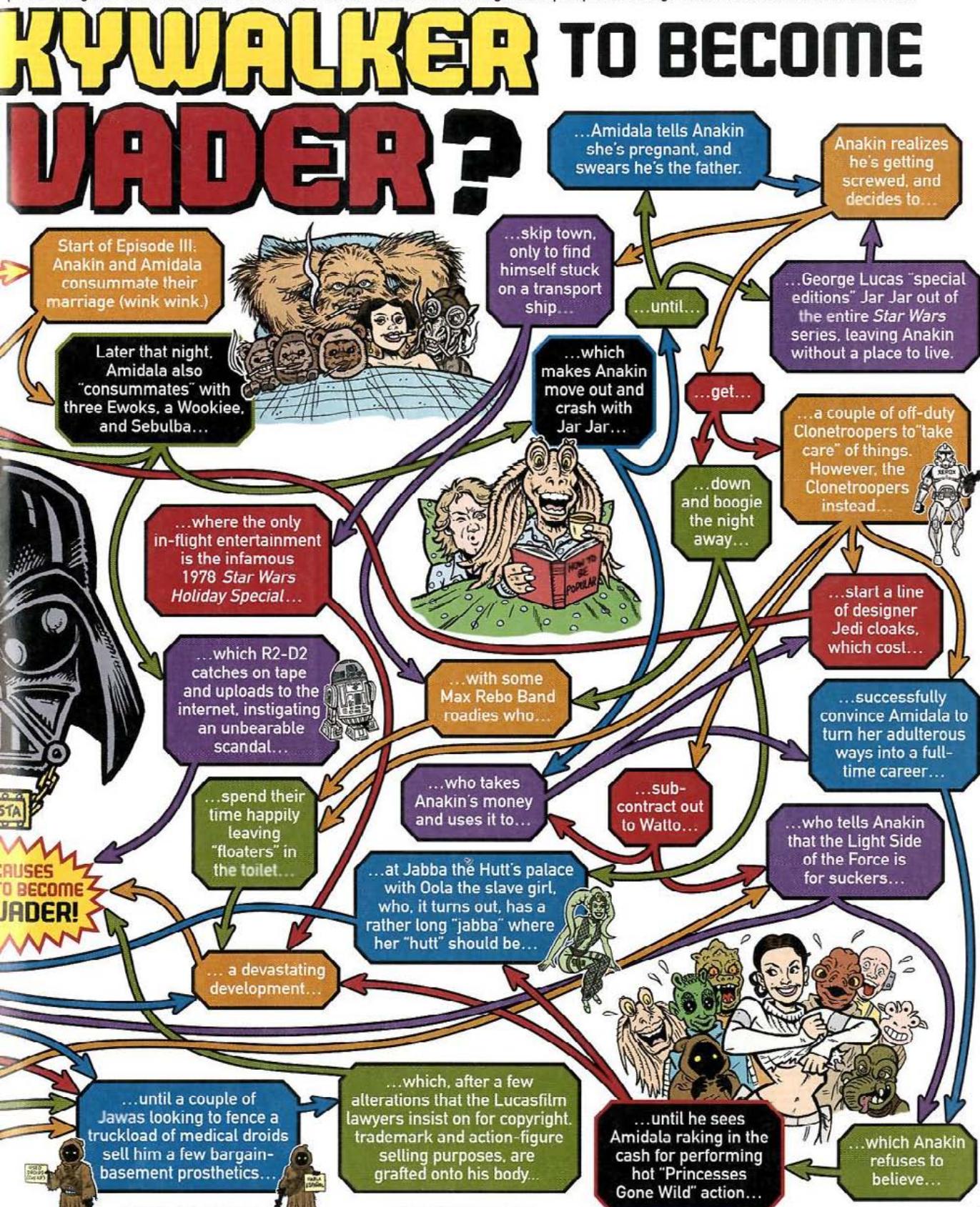
This May, *Star Wars: Episode III – Revenge of the Sith*, will at last reveal how Anakin Skywalker became Darth Vader. We at MAD couldn't screen name "billydeewilliams." He promised that this wasn't a hoax, and to prove it, he threw in a free case of Colt 45. That was

# WHAT CAUSED ANAKIN'S DARTH



ARTIST: EVAN DORKIN

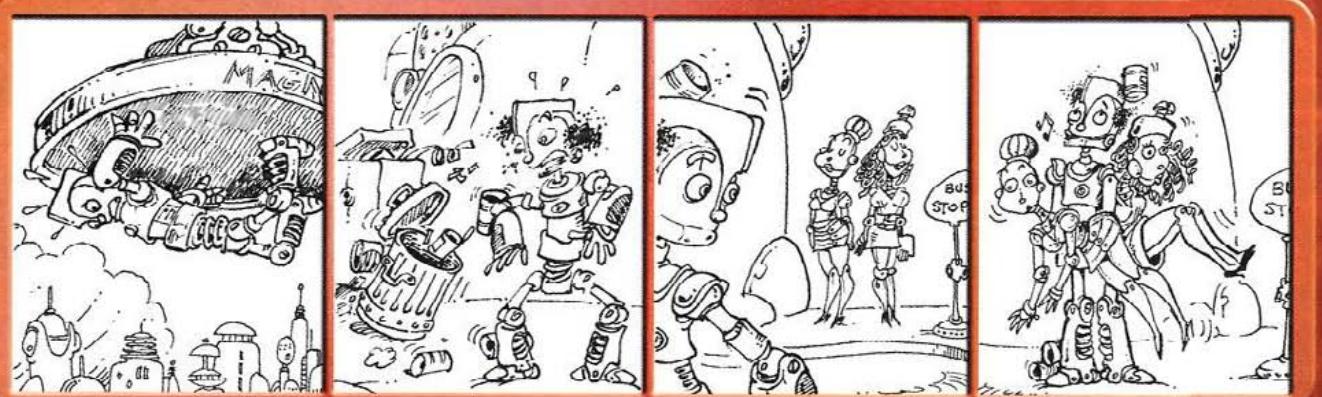
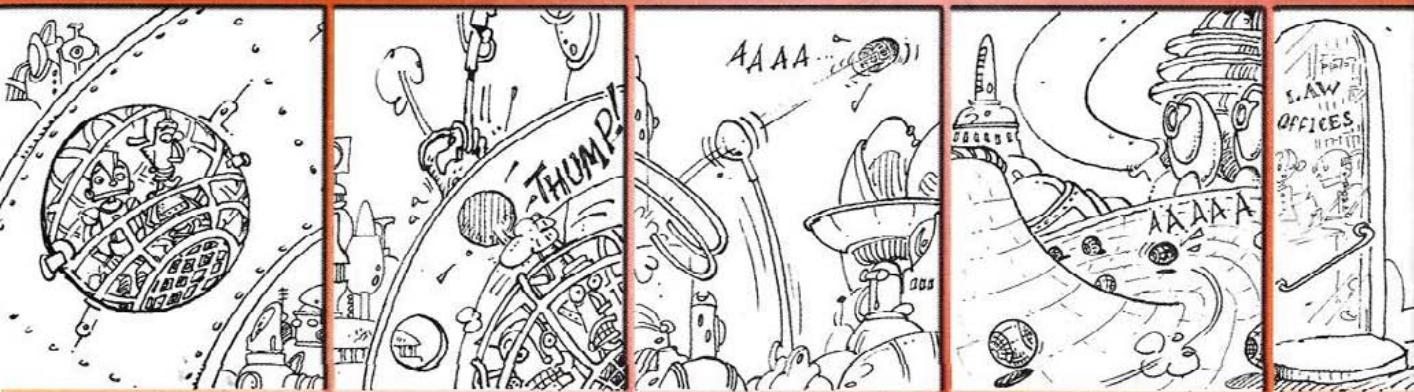
wait, so we bought bootleg screenplay drafts from a cash-strapped, former Lucasfilm employee we met online who goes by the enigmatic proof enough for us! So, here, dear readers, is a flow chart summarizing all the plot points George Lucas considered as he decided...



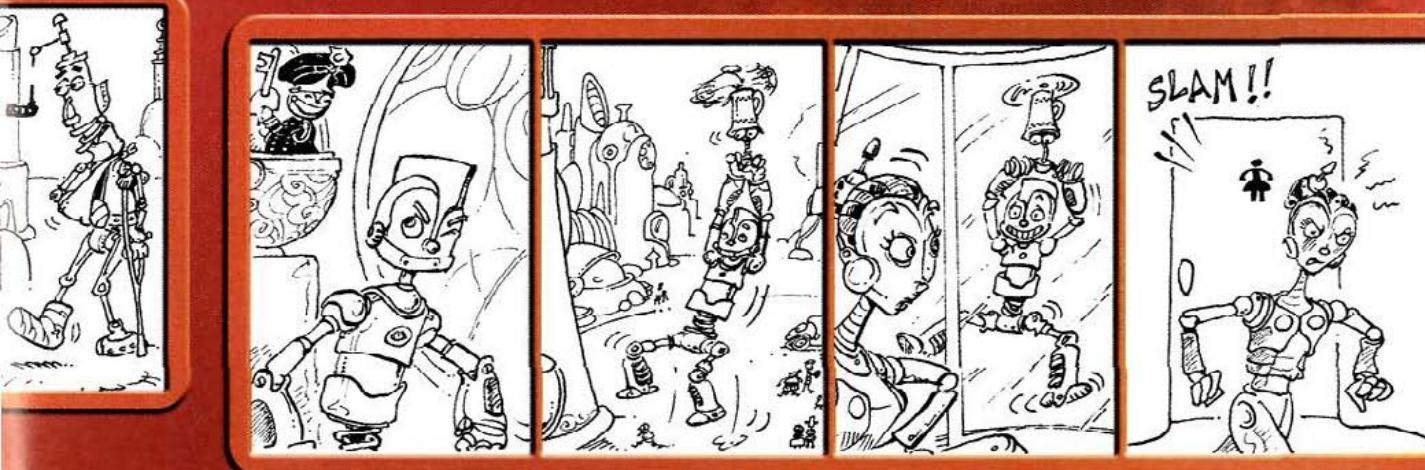


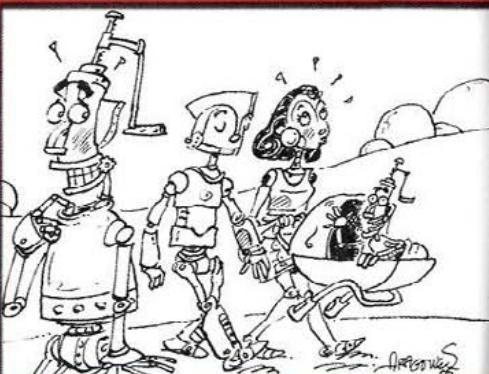
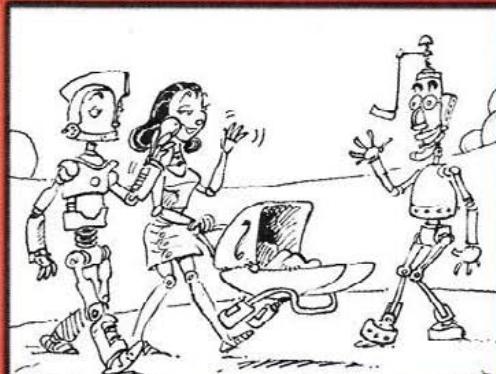
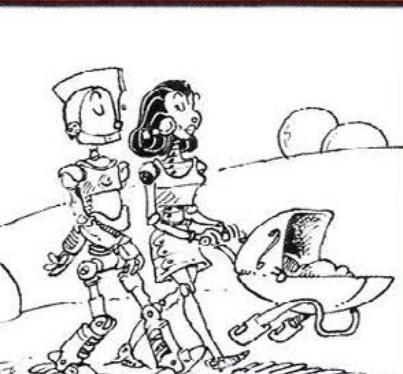
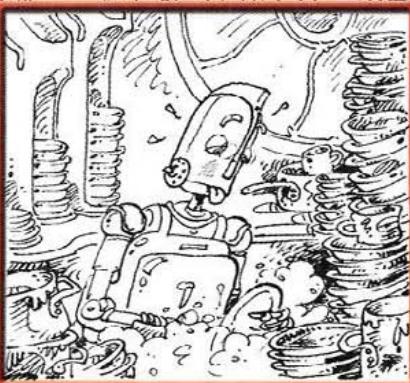
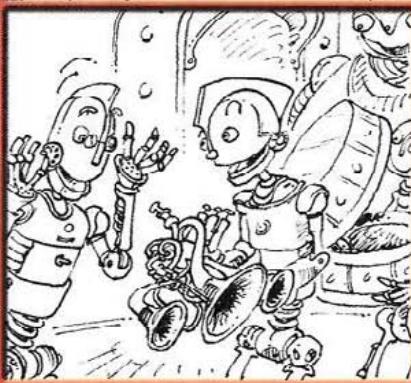
SERGE-IN GENERAL DEPT.

# Sergio Aragones presents A MAD LO



# OK AT ROBOTS







BE THE REASON PEOPLE ARE AFRAID OF THE DARK.

## BATMAN BEGINS™

THE VIDEOGAME

THE PATH TO JUSTICE BEGINS AT [BATMANBEGINS.EA.COM](http://BATMANBEGINS.EA.COM) \* IN STORES JUNE 17TH



Fear becomes your weapon when you strike terror in the hearts of your adversaries.



Tear through Gotham streets in the Batmobile, using advanced weapons and technology to threaten those who stand in the way of justice.



Use your ninja combat skills to take on your enemies and extract vital information.

PlayStation®2

GAME BOY ADVANCE



BATMAN BEGINS Software ©2005 Electronic Arts Inc. and Warner Bros. Entertainment Inc. Electronic Arts, EA, EA GAMES and the EA GAMES logo are trademarks or registered trademarks of Electronic Arts Inc. in the U.S. and/or other countries. All Rights Reserved. "PlayStation" and the "PS" Family logo are registered trademarks of Sony Computer Entertainment Inc. Microsoft, Xbox, and the Xbox Logo are registered trademarks or trademarks of Microsoft Corporation in the U.S. and/or other countries. TM & © 2001 Nintendo. All other trademarks are the property of their respective owners. EA GAMES™ is an Electronic Arts™ brand.

DC BULLET LOGO, BATMAN and all related characters and elements are trademarks of and © DC Comics.  
WBIF LOGO: TM & © Warner Bros. Entertainment Inc.

(05)



Violence  
Language

BATMAN BEGINS IN THEATRES SUMMER 2005



For the last time,  
I don't care how  
sexy that scene in  
*Spider-Man* was —  
I'm NOT kissing you!

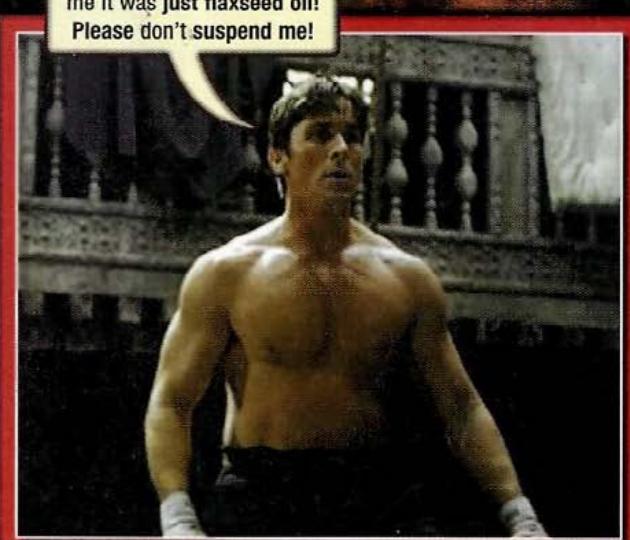


Trying to defeat me in  
one-on-one combat? Let's  
face it, you're no Darth Maul!

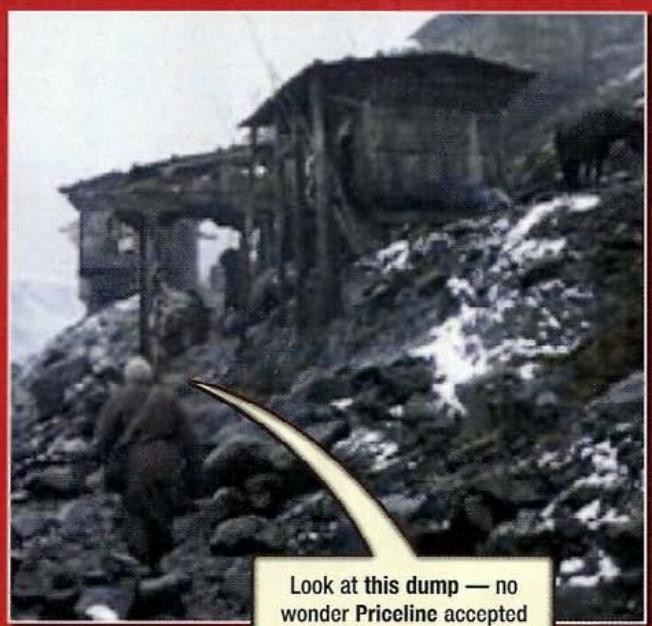


A MOVIE FRANCHISE ON THE WAYNE DEPT.

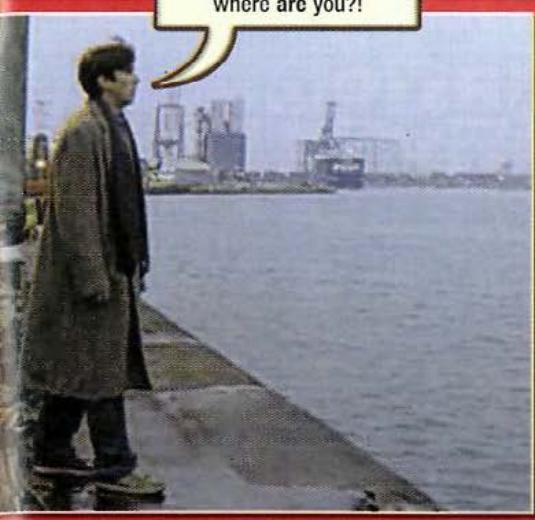
# MAD's BATMAN OUTTAKES...



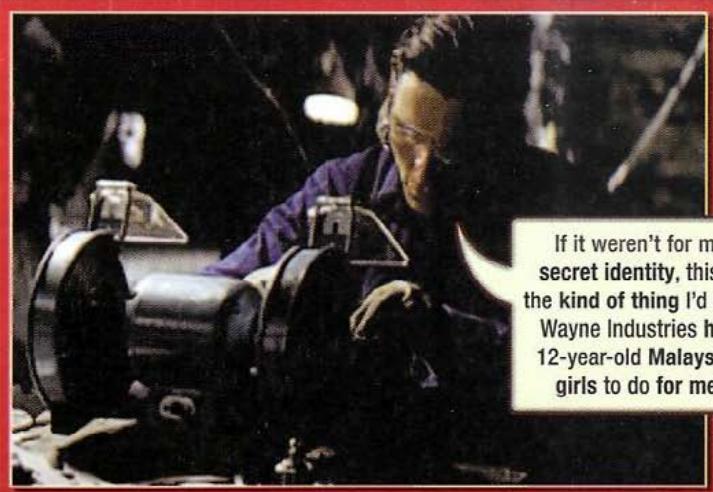
Lieutenant Gordon, I swear  
to you — my trainer told  
me it was just flaxseed oil!  
Please don't suspend me!



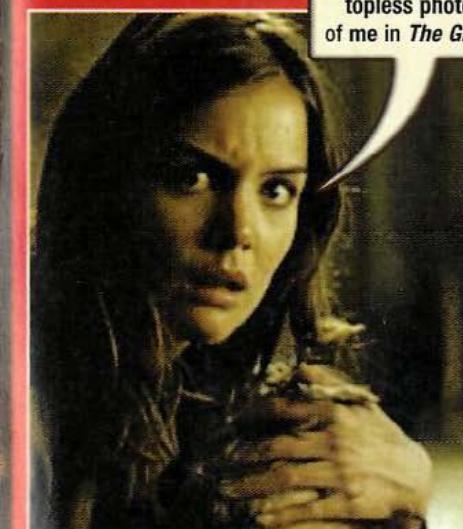
Look at this dump — no  
wonder Priceline accepted  
my bid of only \$20 a night!



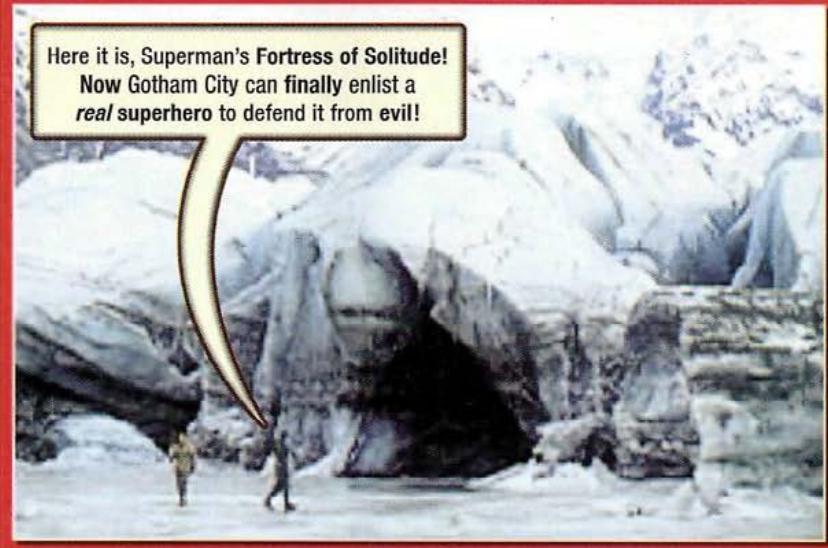
I need help — Aquaman,  
where are you?!



# B E G I N S B E G I N



So this is how you spend your time in the Batcave — downloading topless photos of me in *The Gift*!?



Here it is, Superman's Fortress of Solitude! Now Gotham City can finally enlist a *real* superhero to defend it from evil!

# You pick the Shows!

AT CARTOON NETWORK®



**Find out  
how to enter  
on special packages!**

© 2005 ConAgra Foods, Inc. ACT II and movie marquee logo, Armour®, Hunt's and Snack are registered trademarks of ConAgra Brands, Inc. CARTOON NETWORK and logo are trademarks of Turner Entertainment Networks, Inc.

**OFFICIAL RULES AND REGULATIONS** 1. NO PURCHASE NECESSARY. PURCHASE DOES NOT INCREASE ODDS OF WINNING. Sweepstakes (M)

immediate families and household members of The Cartoon Network LP, LLP ("Cartoon Network") and Conagra Foods, Inc. ("ConAgra"), "Cartoon Network" and "ConAgra" shall be collectively referred to as "Sponsors," Time Warner Inc. and their respective parents, subsidiaries, divisions, trustees, franchisees, participating studios, distributors, affiliates, advertising and promotional agencies, and service providers ("Time Warner"). The Sweepstakes is open to all individuals age 18 years or older at the time of entry, who are legal residents of the United States (including Alaska and Hawaii) at the time of entry, and who are not employees, officers, agents, contractors, or immediate family members of the Sponsors, their respective parents, subsidiaries, divisions, trustees, franchisees, participating studios, distributors, affiliates, advertising and promotional agencies, and service providers, or any other persons involved in the administration, promotion, or execution of the Sweepstakes. Sweepstakes is not open to persons under the age of 18 years. Void where prohibited by law.

participants, and their parents/guardians agree in absentia and accept by all terms of these Official Rules and Regulations. 2. HOW TO ENTER: From April 11 – August 1, 2005 (the “Promotional Period”), Sponsors will conduct in national Sweepstakes encouraging participants to enter for a chance to win an opportunity to spend the day at Carlton Network for a behind-the-scenes experience and an exclusive opportunity to assist with the production of a three (3) day marathon (the “Marathon”) on Carlton Network. To enter the Sweepstakes, participants must either: (i) log on to the Carlton Network website, located at [www.CarltonNetwork.com](http://www.CarltonNetwork.com) and complete and submit their e-mail address, or (ii) mail a postcard with their name, address, telephone number and age, or (iii) log on to Big Give Sweepstakes, P.O. Box 7747, St. Louis, MO 63117-2264. All online entries must be received no later than 9:59 p.m. (ET) on August 1, 2005. To be eligible, each mail-in entry must be mailed separately and all mail-in entries must be postmarked no later than August 1, 2005 and received by August 6, 2005. All entries must be submitted in the name of an individual person and prizes can only be awarded to the person or e-mail account holder whose name is on or corresponds to each winning entry, provided however, a child who submits entry in name of parent's account also qualifies. No mechanical reproductions or facsimiles accepted. Sponsors are not responsible for misdirected, undeliverable, incomplete, lost, late, illegible or postage due entries, technical, hardware or software failures of any kind, lost or unavailable network connections, or failed, incomplete, garbled or delayed computer transmissions or other errors or problems of any kind which may limit or affect a person's ability to participate in the Sweepstakes. In the event of sabotage, acts of God, terrorism, computer virus, mechanical, technical, or operational defect or error or other events or causes beyond the Sponsors' reasonable control, which corrupt the integrity, administration, security or proper operation of the Sweepstakes, Sponsors reserve the right to cancel, modify or suspend the Sweepstakes. In the event of cancellation, prizes will be awarded from among all eligible, non-suspect entries received prior to the time of cancellation.

by the person or legal guardian, offline by facsimile or mail to S.J. Fulbright, Inc. within the designated time or an alternate potential winner will be selected. Winners who entered by submitting a postcard by mail will be contacted by telephone, facsimile and mail and must submit a fully executed Prize Acceptance form signed by the person or legal guardian, offline by facsimile or mail to S.J. Fulbright, Inc. or an alternate potential winner will be selected. Sweepstakes will be administered by S.J. Fulbright, Inc. and the decisions of S.J. Fulbright, Inc. in all matters regarding the administration of the Sweepstakes shall be final.

the speed experience, and an exclusive opportunity to assist with the programming of the Marathon. In support of CarbonX, at an approximate market value ("AMV") of \$10 million, the Company will receive five thousand five hundred thousand dollars ("K") in cash, plus an additional five thousand five hundred thousand dollars ("K") in restricted stock units ("RSUs"), which will vest over four years.

nearest the Winner's residence to Atlanta, Georgia, a four-star, quadplex occupancy hotel accommodations (1 room) for three (3) nights, (ii) a behind-the-scenes tour of the Carbon Network Headquarters in Atlanta, an exclusive opportunity to assist with the programming of the Marathon and lunch with Carbon Network executives and employees, (iii) luxurious service based round-trip airfare and (iv) \$10,000.

The Grand Prize Winner will receive a cash prize of \$10,000 and the right to use the name and likeness of the Grand Prize Winner in connection with the Grand Prize Winner's participation in the Sweepstakes or any other promotional activities of the Sponsor or its affiliated companies.

Grand Prize Winner is responsible for all expenses not expressly provided for above, including, without limitation, those incurred for meals, travel, ground transportation except as outlined above, parking, tips, telephone calls, room costs, and other incidental expenses. The trip will be limited to a maximum of thirty (30) days in duration. Grand Prize Winner must be at least twenty-one (21) years of age at the time of travel. Certain in-bound flight dates may apply. Sponsor reserves the right to decline any travel date and trip may be called off when circumstances beyond the control of Sponsor make it necessary.

the picture or likeness, without compensation, notification or approval, for the purpose of advertising and/or publishing any goods or services on the part of the Sponsor and Co-sponsors' Entities and/or their agents, throughout the world, in perpetuity. The Grand Prize Winner's travel companions may be age 18 or over and must be accompanied on the trip by their parent or legal guardian. Grand Prize Winner's parent or legal guardian and travel companion may each request up to six nights off during the trip.

against any and all claims, actions, demands and/or liability for injury, damage or loss to any person (including death) or property relating to or arising in connection with participation in this Sweepstakes (regardless of the cause of such injury or loss), the delivery, and subsequent use or misuse of any prize awarded, and the preparation, distribution or production errors. The Sponsor and Sweepstakes Entities have no liability and are not in any manner responsible or liable for any representation, guarantee or warranty, expressed or implied, in law or in fact.

Refund to any player, but notwithstanding its quality, mechanized condition or fitness for a particular purpose. In the event more than one winner receives a prize, or more than one winning player is named, then the number of prizes each will receive, as well as in certain printing, encoding, decoding or other error or omission, a portion of the total amount of the prizes will be distributed among the winners. We may require a copy of the original application for the Wintech List to be available on or about December 1, 2005. If a prize is awarded to a person who has been found guilty of a criminal offence, or if it is discovered that the person has committed a criminal offence, the prize will be withheld and returned to the following address: **Mr. Justice Peter J. Winterton, Attn: Wintech Draw, P.O. Box 771095, St. John's, NL A1B 7J7**.

WHICH EPIC  
SPACE BATTLE  
WILL PROVE TO BE  
THE BLOODIEST?

## HERE WE GO WITH ANOTHER RIDICULOUS **MAD FOLD-IN**

Right now several vicious fights are underway in the deepest reaches of space. Although all of them are sure to be violent, one in particular will stand out in its savagery. To find out which one will be a true bloodbath, fold page in as shown.



FOLD PAGE OVER LIKE THIS!

A

FOLD PAGE OVER LEFT

B

FOLD BACK SO THAT "A" MEETS "B"

YODA vs. SIDIOUS

MACE vs. GRIEVOUS

ANAKIN vs. OBI-WAN

THE REPUBLIC vs. THE SEPARATISTS

THE ONE WE MEAN ISN'T ON TELEVISION AND IT'S NOT BETWEEN XBOX OR PLAYSTATION 2. THIS IS NOT AN EXAM AND YOU DON'T HAVE TO GUESS. BUT IF YOU, SIR OR MADAM, HAVE THE ANSWER, YOU'RE A GENIUS SAVANT. IT'S USELESS ASKING PEOPLE OF LESS INTELLIGENCE. BY DOING THAT WE WOULD ONLY INVITE RADICALLY CRAZY, WILD GUESSES. STUPID ONES, TOO



A

B

ARTIST AND WRITER: AL JAFFEE



STAR WARS  
EPISODE III  
REVENGE OF THE SITH™

AVAILABLE NOW  
THE ULTIMATE JEDI ACTION EXPERIENCE.



LucasArts and the LucasArts logo are registered trademarks of Lucasfilm Ltd. © 2005 Lucasfilm Entertainment Company Ltd. or Lucasfilm Ltd. and ® or TM as indicated. All rights reserved. Microsoft, Xbox, and the Xbox logo are either registered trademarks or trademarks of Microsoft Corporation in the U.S. and/or other countries and are used under license from Microsoft. "PlayStation" and the "PS" Family logo are registered trademarks of Sony Computer Entertainment Inc. Game Boy Advance and the NintendoDS logos are trademarks of Nintendo. All other trademarks and trade names are the properties of their respective owners.